

Contact:

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www.nathanclutterbuck.com

Education:

Ravensbourne
BA(Hons) Graphic Design
2004 - 2007

Suffolk College
ND Media Studies
2001 - 2003

Summerhill School
GCSE
1989 - 2001

Employment:

Buttercluck
Founder
2010 - On going

Inca Productions
Head of Creative
January 2020 - August 2020

Ketchum Publicity
Head of Design
April 2016 - October 2018

Lexis Communications
Senior Designer
March 2014 - March 2016

Nota Bene Publishing
Senior Designer
September 2008 - November 2010

Motif Magazine
Creative Director
October 2009 - October 2011

Dazed and Confused
Design Assistant
July 2006 - August 2006

Key Skills:

- Graphic Design
- Art Direction
- Brand Ideation and Design
- Identity Design & Development
- Brand Strategy & Consultancy
- Campaign Concept
- Design for Digital/Social
- ECRM
- Web Design (UI/UX)
- Print & Publication Design
- Moving Image Direction/Storyboarding
- Moving Image Editing
- Animation Direction/Storyboarding
- Experiential & Large Format Print Design
- Wayfinding & Exhibition Design
- Composition/Soundscape/Music Design
- Copy/Script/Narrative Writing
- Audio Design for Radio
- Audio Editing
- Event Production/Design

Software Skills:

- Adobe Illustrator (advanced)
- Adobe InDesign (advanced)
- Adobe Photoshop (advanced)
- Premier Pro (basic)
- After Affects (basic)
- MS Office (advanced)
- CMS (Wordpress/Pimcore)

Additional Skills:

- Showcalling
- Backstage Management
- Full Driving Licence

Key Brand Experience:

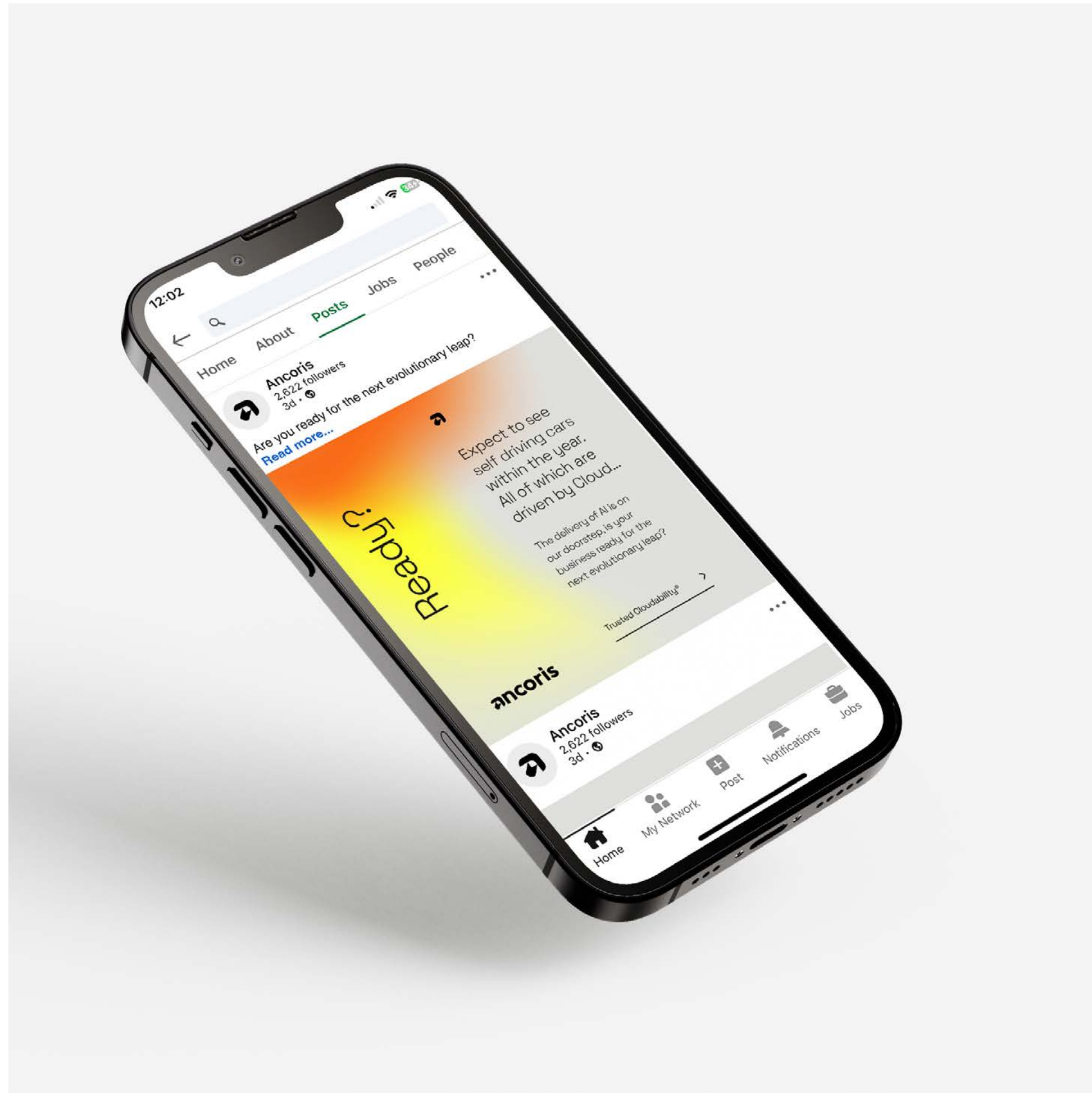
Adidas
Cartier
Michael Kors
Marc Jacobs
Calvin Klein
Chopard
British Fashion Council
H&M
Marks & Spencer
Office
Moët & Chandon
Tiffany & Co.
Hennessy
Diageo
Chivas
Samsung
Philips
Braun
Huawei
Disney
The Coca-Cola Company
The United Nations
Booking.com
Master Card
Method
Ecover
Unilever
Procter & Gamble
Johnson & Johnson
Pfizer

Nathan Clutterbuck

Ancoris Brand and Identity

- + Creative Direction
- + Brand
- + Identity
- + Digital Campaign for Social
- + Internal Comms

Re-brand the business to reflect the modern nature of their 'Anchor' based name. The 'a' monogram has been carved to create an anchor symbol, without this Cloud access company being seen as nautical.



Huawei Social Media Campaign

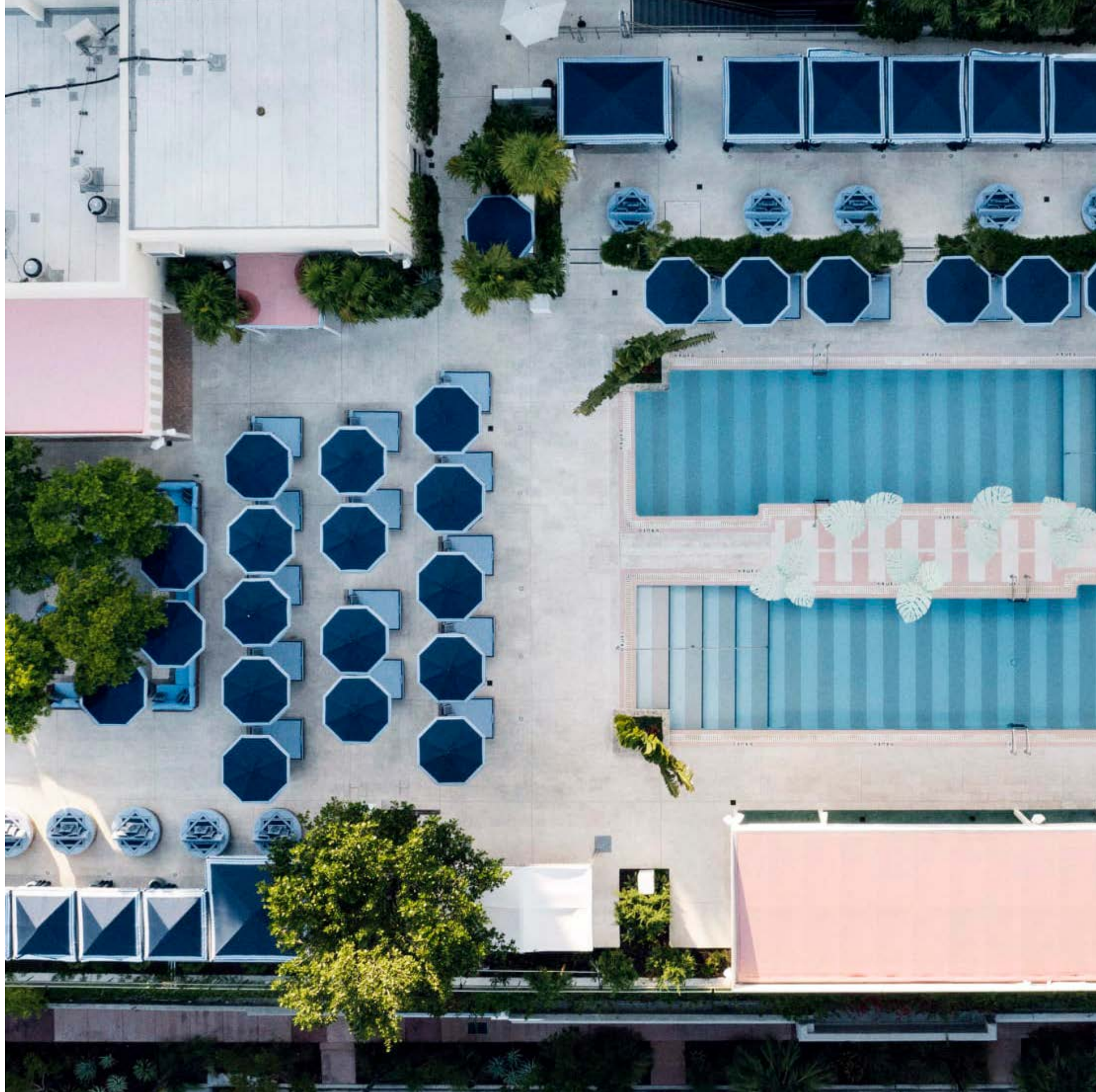
- + Art Direction
- + Shoot Production
- + Digital Campaign for Social
- + Moving Image



Global social media campaign for the launch of the Mate 5G, Watch GT and Freebuds. The brief was to deliver a fresh, energising, themed flat-lay series and moving image campaign.

Burberry Goodtime Hotel Activation

- + Print Design
- + Event Collateral
- + Event Design Consulting



Turn The Goodtime Hotel into an immersive Miami poolside experience. Pharrell opened his doors to Burberry. The brief, create an exuberant poolside experience branded with Burberry campaign colours.

The Brompton Deli Brand and Identity

- + Art Direction
- + Brand
- + Identity
- + Digital Campaign for Social
- + Print Design



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Create a classic brand with a modern twist. The 'bd' monogram creates depth and texture and modern bright colours give products and campaigns a modern twist delivering stand-out impact.



Shine Brand and Identity

- + Art Direction
- + Brand
- + Identity
- + Digital Campaign for Social
- + Web Design



Brand re-focus for Shine, which needed reinvigorating as a modern, dynamic brand that contained a multi-angle approach. The central pillars of this brand are to inspire and perceive potential from multiple perspectives.



Strange World Premiere

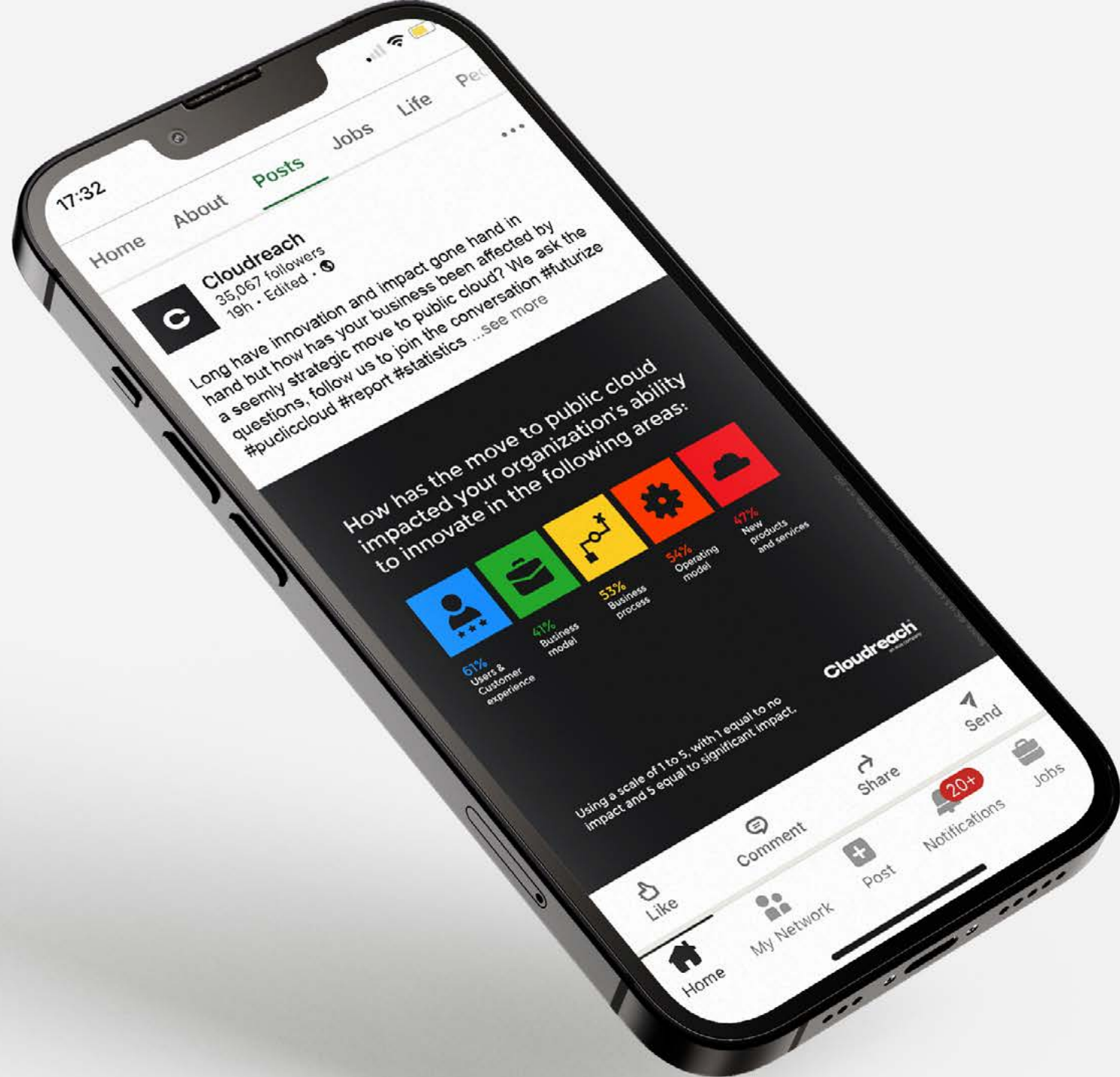
- + Large Scale Print Design
- + Event Collateral



A huge suite of print collateral designed and delivered under the careful guide of Disney and event company OBO. This project was undertaken in collaboration with Stuart Nunn and OBO London.

Cloudfreach Brand and Identity Refocus

- + Art Direction
- + Brand
- + Identity
- + Digital Campaign for Social
- + Print Design
- + Internal Comms
- + Exhibition Design



Complete brand modernisation, refined to a minimalist, professional tech brand both employees and investors can be proud of. The whole architecture of the brand was re-developed to surprise and engage users.



Jasper Conran Showscape

- + Print Design
- + Event Collateral
- + Event Design Consulting

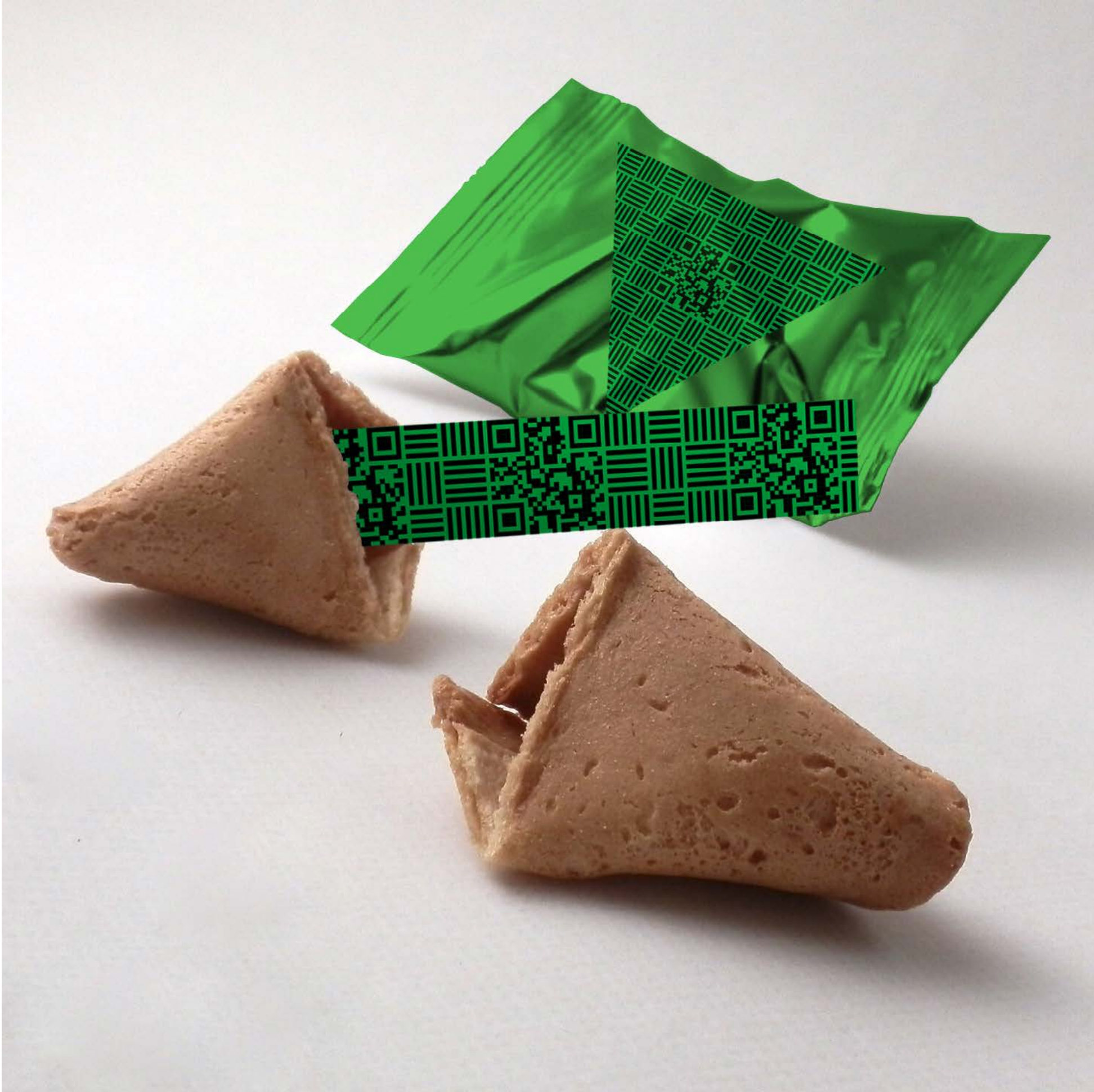


Create a classical backdrop for the show made up from sketches and doodles from the designers partner. The challenge here was to allow the clothes to speak, without being saturated by the set design.



Bottega Veneta Guerrilla Campaign

+ Campaign Concept
+ Graphic Design



Curiosity campaign designed to drive people to an online resource/alternative to social media. Driven by ordinary interactions, consumers are prompted to photograph 'curiosities', and in doing so trigger QR codes hidden within designed textures and shapes leading them to the site.



Polly Gibbons As It Is & Man of Moderation

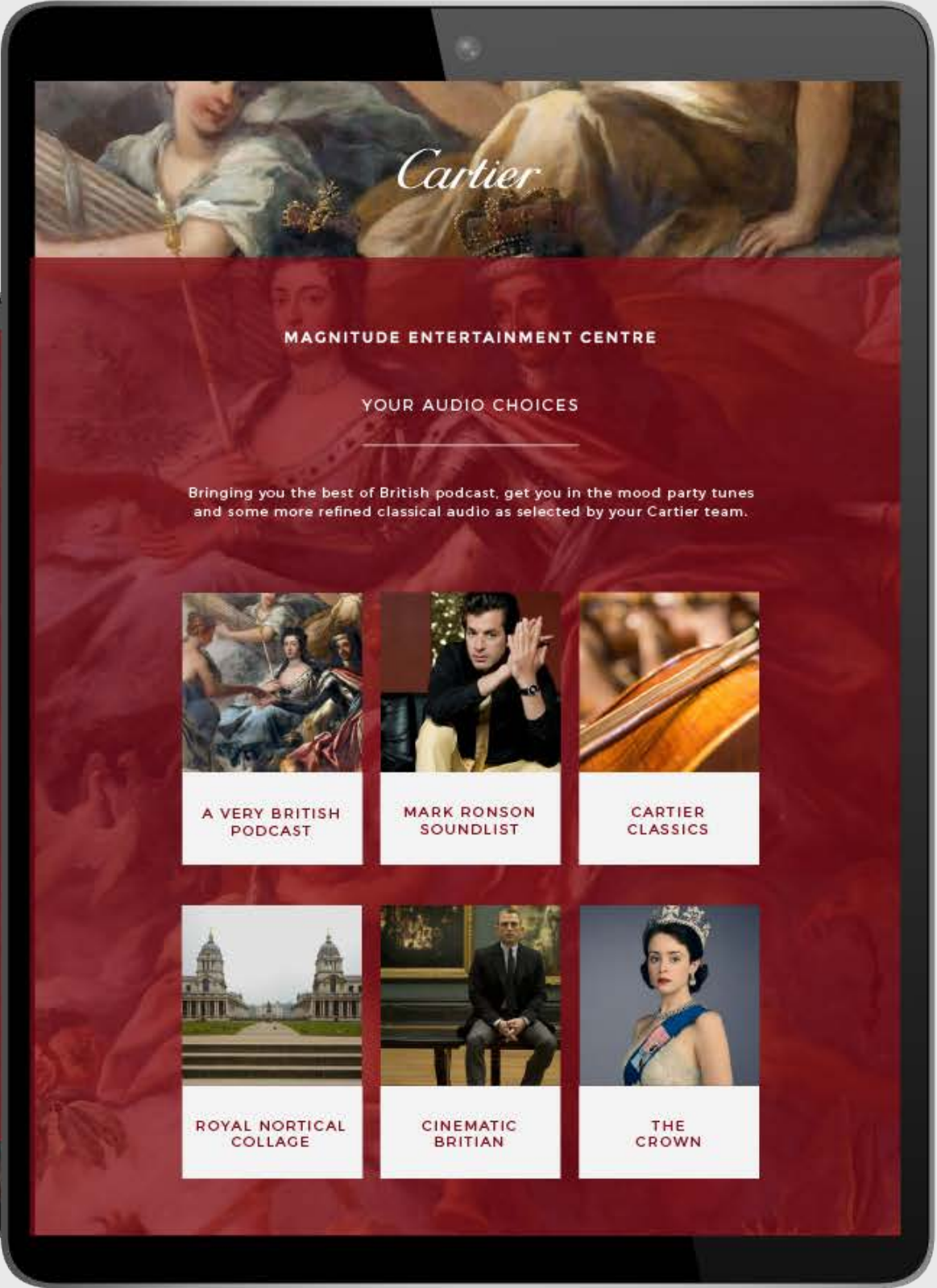
- + Art Direction
- + Styling
- + Image Retouching
- + Digital Campaign for Social
- + Print Design
- + Campaign Photography



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*Redefine the expectations of the Jazz industry with a stripped back aesthetic which reflected both the music and artist in an honest and non-conformist way.
As It Is, Album cover - Man of Moderation, Single cover.*

Cartier Entertainment App

+ App Design
+ Event Collateral

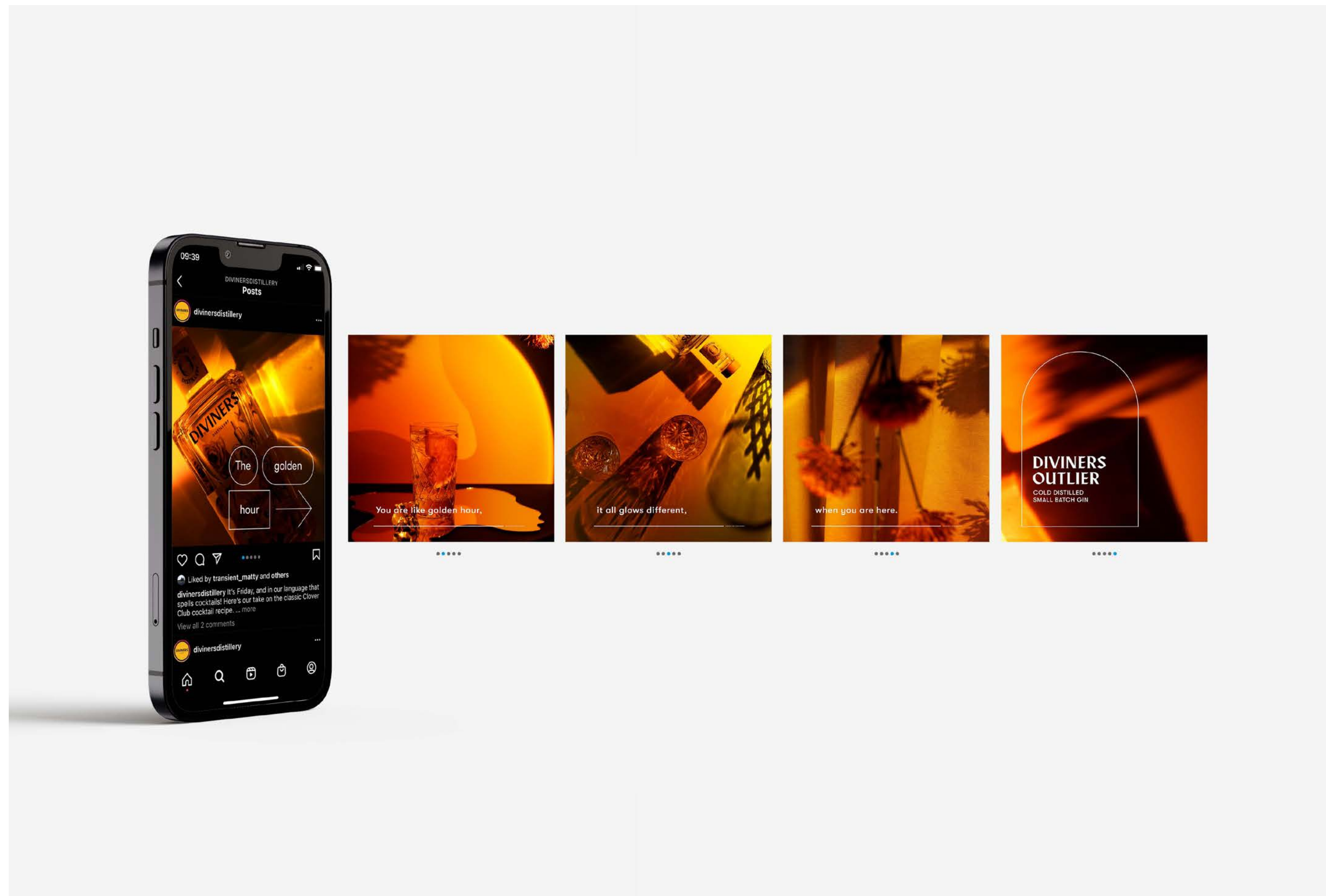
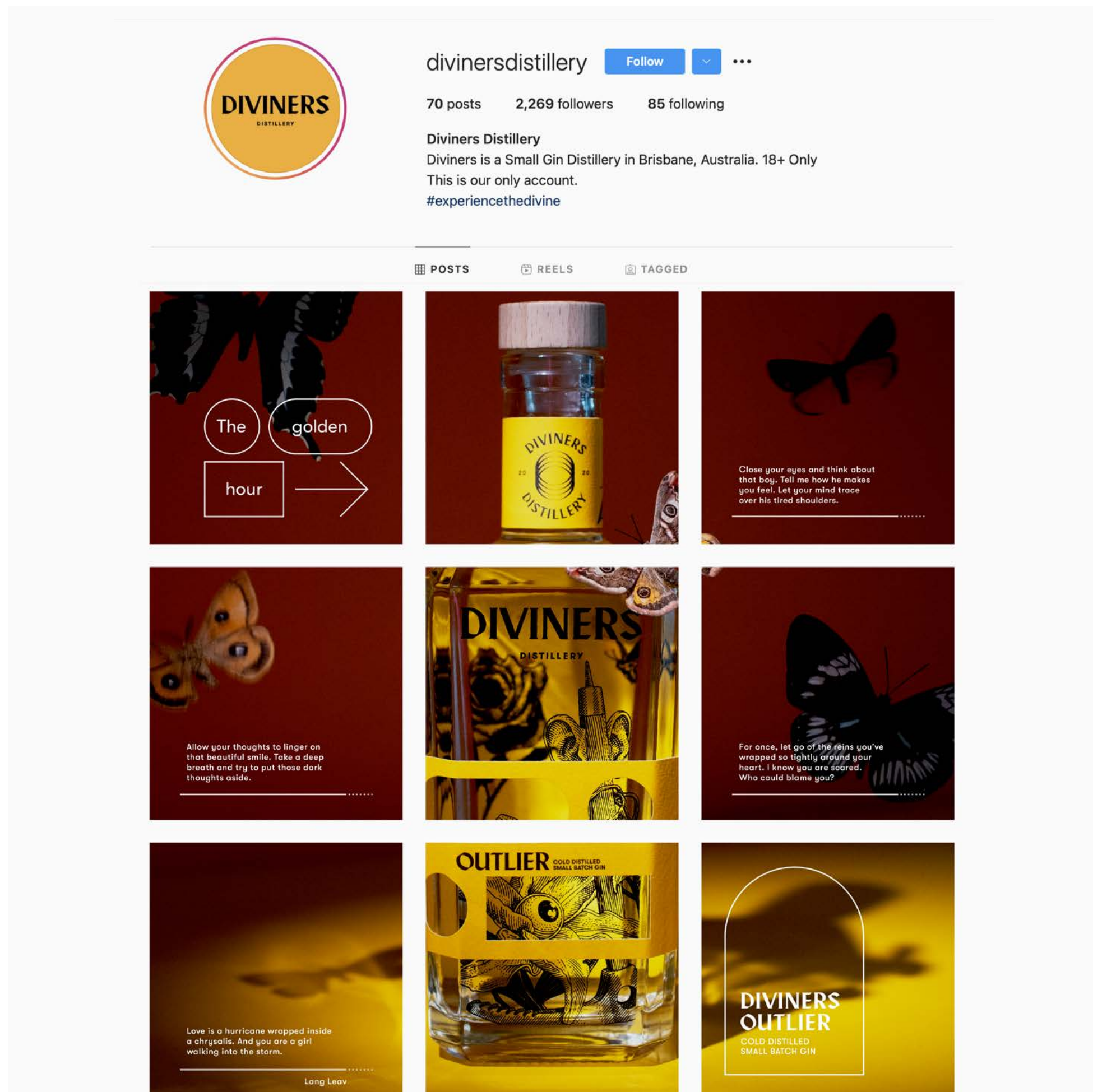


Create an in-car experience for guests to enjoy in their private car during the journey to an opulent event in the Painted Hall at the Royal Greenwich Maritime Collage, of which the App is based upon.

Diviners The Golden Hour

- + Art Direction
- + Graphic Design
- + Shoot Production
- + Image Retouching
- + Digital Campaign for Social

Campaign photography for Vogue Australia, including digital roll-out across social media and ECRM. A multi-post campaign around poetry. Photography: Lisa Brown, in collaboration with Thunderclap.



**Farfetch
Illustrated Animation**

- + Art Direction
- + Character Design
- + Illustration
- + Animation



After a recent re-brand, Farfetch were in need of a house style for illustration. This short animation delivered narrative and character through a balance of third-party brands and the company's new identity.

adidas
Superstar London

- + Event Collateral
- + Digital Campaign for Social
- + Print Design



Comprehensive retro print project; the event was designed to encapsulate the original era of the Superstar, enveloping 70's design in modern colours and materials. Design in collaboration with Broadwick Agency - London.

Lightyear
Premiere

- + Large Scale Print Design
- + Event Collateral



A demanding print brief with tight turn around time and complicate stakeholder involvement. This comprehensive curation of brand assets was delivered by OBO London. This project was undertaken in collaboration with Stuart Nunn.

Braun Series 9

- + Art Direction
- + Packaging Design
- + Prototyping & Manufacturing



Luxury packaging design for the international media launch of the Series 9. A unique experience of packaging was designed to create a high impact influencer response campaign.

Calvin Klein Sculpture

+ Print for 3D
+ Exhibition Design



*Design a three dimensional product sculpture which
hero's key photography, that emulates from a wall
and creates a backdrop for self-generated social
media content. Designed with Jo Sedley.*



Lulu Lemon London Flagship Launch

- + Print Design
- + Vehicle Wrapping



Hackney Carriage fleet taxi-wrapped to mark the launch of the Lulu Lemon London flagship store, the largest in Europe. This earned campaign raised the profile of the brand by triggering ambient engagement.

Diet Coke x J.W.Anderson
Harvey Nichols Activation

- + Print Design
- + Event Collateral



Nationwide Harvey Nichols window and product display, for the launch of the J.W.Anderson x Diet Coke limited edition bottle.

Samsung Olympic Torch Relay

- + Event Collateral
- + Large Format Print Design
- + ECRM Campaign



Part of a two phase campaign for Samsung's exposure in the UK in the lead up to the 2012 Olympics - including the launch of the 'Hope Relay' App and their sponsorship of the Olympic torch relay. This project was done in collaboration with Stuart Nunn & Inca Productions.

Aline Brand and Identity

- + Brand
- + Identity
- + Print Design
- + Interior Design
- + Package Design



Elegant French Lebanese restaurant in Mayfair. The brand was designed to reflect both cultures, by embedding Arabic textures, colours and imagery alongside a clean and modern European-led brandmark.



ALINE
of Lebanon

Lunch & Dinner

Mezze	Mezze	Mezze
1.8	Hummus (v)	5.2
2	All Pesto, Antipasti & Spices	7.2
3	All Bread For Lunch & Fine Wine	9.2
4	Baba Ghannouj (v)	7.75
5	Antipasti Dip, Pommegranate Seeds	
6	Tabbouleh (v)	7.75
7	Fattoush (v)	7.2
8	Mixed Salads, Fennel, Cucumber, Tomato, Ricotta, Pine, Honey & Pommegranate Vinaigrette	6.5
9	Labneh (v)	6
10	Roasted Vegetables, Olive Oil	
11	Vine Leaves (v)	6
12	Roasted with Olive, Garlic, Tomato, Onion, Honey	
13	Ragout Jibneh	6.5
14	Spry Cheese Balls	
15	Falafel (v)	6.75
16	Kibbeh	6
17	Mixed Lamb and Tagliatelli Balls, Roasted with Lemon, Onion and Pine Nuts	
18	Panipita Kibbeh (v)	6
19	Panipita and Tagliatelli Balls, Roasted with Olive, Cucumber, Tomato and Pine Nuts	
20	Sujuk	5.5
21	Roasted Spicy Vegetables, Tomato	
22	Ratatouille (v)	7.2
23	Spicy Ratatouille with Red Pepper, Carrot, Garlic	
24	Fattoush (v)	9
25	Chickpeas, Vegetables, Pine Nuts, Lemon Juice and Pine Nuts	
26	Cauliflower Skewers	8
27	Tabouleh, Tomato, Pommegranate Seeds, Aleppo Pepper	
28	Fish Tagine	10.5
29	Roasted Lamb, Lemon, Tabouleh Sauce, Olive and Pine Nuts	
30	Spicy Shrimp	9.5
31	Roasted Shrimp with Spicy Red Garlic Sauce	
32	Narda Djaj	7.75
33	Roasted Chicken Leg with Mustard, Lemon and Pommegranate Syrup	
34	Jawarneh	7.2
35	Roasted Chicken Wings	

HOT MEZZE

Falafel
Ragout Jibneh
Kibbeh
Jawarneh

MAIN

Mixed Grill
3 skewers

SWEET

Baklava
Samosa, Pita, Pine Nuts
Pine Kernel Pastry
Aline's Hummus, Ice Cream
Lemon, Honey and Pine Nuts, Agave Leather and Pine Nuts, Pastry

ALINE
of Lebanon

ALINE

To Whom It May Concern,

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Mel in nonum novum ferret, nam ex odio doctus hepatata, justo ignota oblique et nam. Ne quo haurum sententi definitionem, pro postea vidisse oportere non. Id prompta partitque sea. Nihil graeco est te, cu pri venter admodum theophrastus, prius introvert ad vis. Vis in tollit saecula, mel ex porro accuam, justo oportet et sit. Et venter ridetur civibus non, perfectio sceleris te mel.

Ummi andire sed in, pri in saepe andire abhorrent. Ex est scripta malivum placere, his justo hepatata an. Sit et dicit ornateque, in et erretque postulation, his id dicit nominati sententiae. Per ad erretque expectanda laboramus, occurrente dissonant repudiandae non ad. Omnis possit iustitiae cum non. Et sae evertit ponderum non, ac mel ornato conatit erroribus.

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ALINE
of Lebanon

ALINE

Drinks

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49	Soft Drink	2.00
50	Soft Drink	2.00

ALINE
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ALINE

Tarek Farah
Managing Director

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ALINE

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Your 9th lunch is on us...

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Sweets

1	Knafeh	7
2	Beet Cheese pie	7
3	Baklava	7.5
4	Makloubah	7.75
5	Lebanese Milk Pastry	
6	Taboul Alghazal	6
7	Tabouleh Ice Cream Toppings with Agave	
8	Roasted Sweet Knafeh	5.5
9	Aline's House Made Ice Creams	6
10	Ice Cream, Meringue and Pine Nuts, Pastry	
11	Agave Leather and Pine Nuts, Pastry	
12	Agave Leather and Pine Nuts, Pastry	
13	Agave Leather and Pine Nuts, Pastry	
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50	Agave Leather and Pine Nuts, Pastry	

Nota Bene Luxury Travel Publication

- + Publication Design
- + Technical Print
- + Image Retouching
- + ECRM Campaign

Design coffee-table publications that champion design and tactility. This brief included two publications: NB/Review (travel) and NB/Pulse (fashion and lifestyle). Both publications were later redesigned for the first application for iPad. See: Nota Bene App for more.



Booking.com Technology Playmaker Awards

- + Brand
- + Identity
- + Website
- + Award Statue
- + Print Design
- + Digital Campaign for Social
- + Event Design
- + Event Collateral



The world's first award dedicated to, and celebrating women in Tech. Commissioned by Booking.com, this innovative brand aims to dismiss stereotypes and represent a modern, professional woman. This annual ceremony continues to champion women internationally.

United Nations
COP18/CMP8

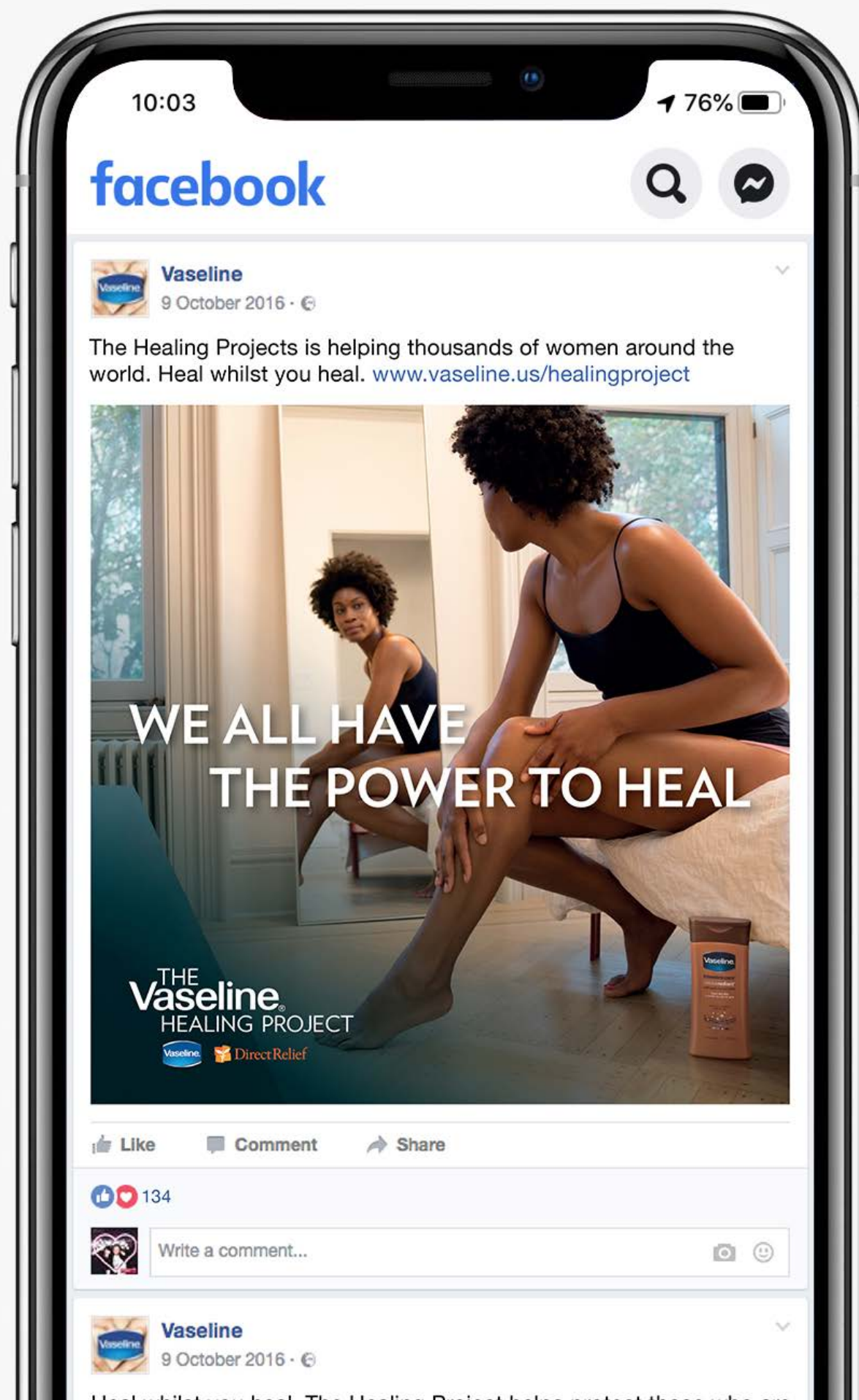
- + Wayfinding
- + Print Design
- + Event Collateral



Wayfinding system for the United Nation's Climate conference in Doha, Qatar. Three week project to design the wayfinding system and print signage for the largest conference centre in the world.

Vaseline The Healing Project

- + Print Design
- + Digital Campaign for Social



Print and social media campaign with Viola Davis for Vaseline, focusing on the power and strength of healing. A part of The Vaseline Healing Project.



Heal your dry skin, help others in need.

Your lotion purchase supports The Vaseline® Healing Project, providing dermatological care and medical supplies.

vaseline.us/healingproject

THE Vaseline HEALING PROJECT

For every unit of Vaseline® lotion or jelly sold in 2017 this Vaseline® brand will contribute \$0.02 to Direct Relief, up to a maximum of \$1,000,000. Exclude Vaseline® lip items.

Farfetch Thanksgiving

- + Brand
- + Identity
- + Print Design
- + Event Collateral



An exuberant and rich brand designed to spoil and pamper select guests. Velvets and beautiful hand made paper stocks, calligraphy and foils make up an opulent, textured environment.

Nota Bene
App and Website

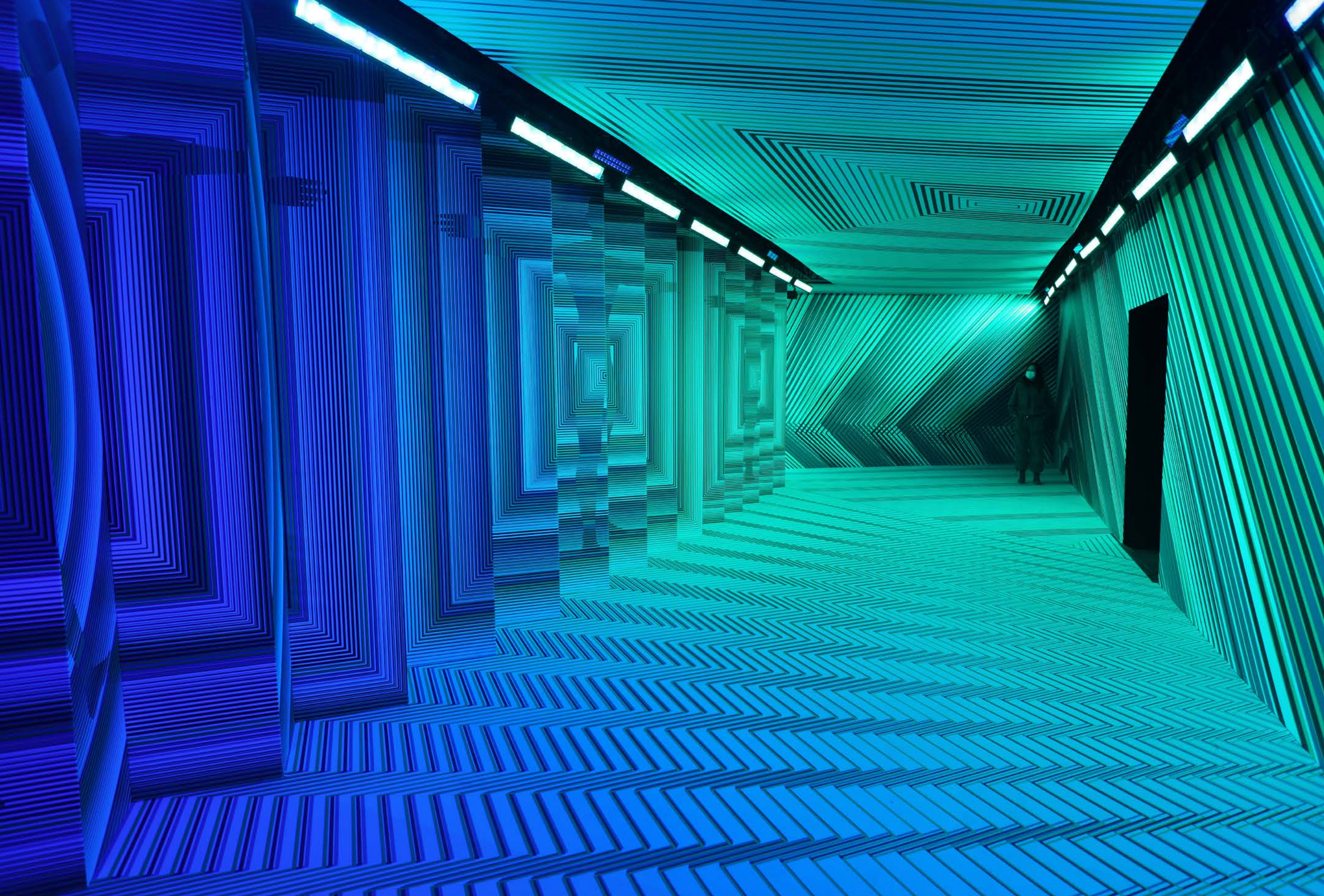
- + App Design
- + Website Design
- + Digital Content Design



The world's first luxury travel and fashion/lifestyle App for the Apple iPad. The beginning of the smart revolution, allowing users to take digital publications to the sun lounger. A companion website was also designed for those unable to get hold of the device.

Weirdcore x SKP
Orient Flux

- + Brand
- + Identity
- + Wayfinding
- + Exhibition Design
- + Digital Campaign for Social
- + Large format Print Design
- + Event Collateral



'Orient Flux' collaboration with world renowned moving image designer Weirdcore for this Beijing exhibition during COVID-19. A comprehensive bilingual print project.

Farfetch Bingo

- + Brand
- + Identity
- + Print Design
- + Technical Print
- + Event Collateral



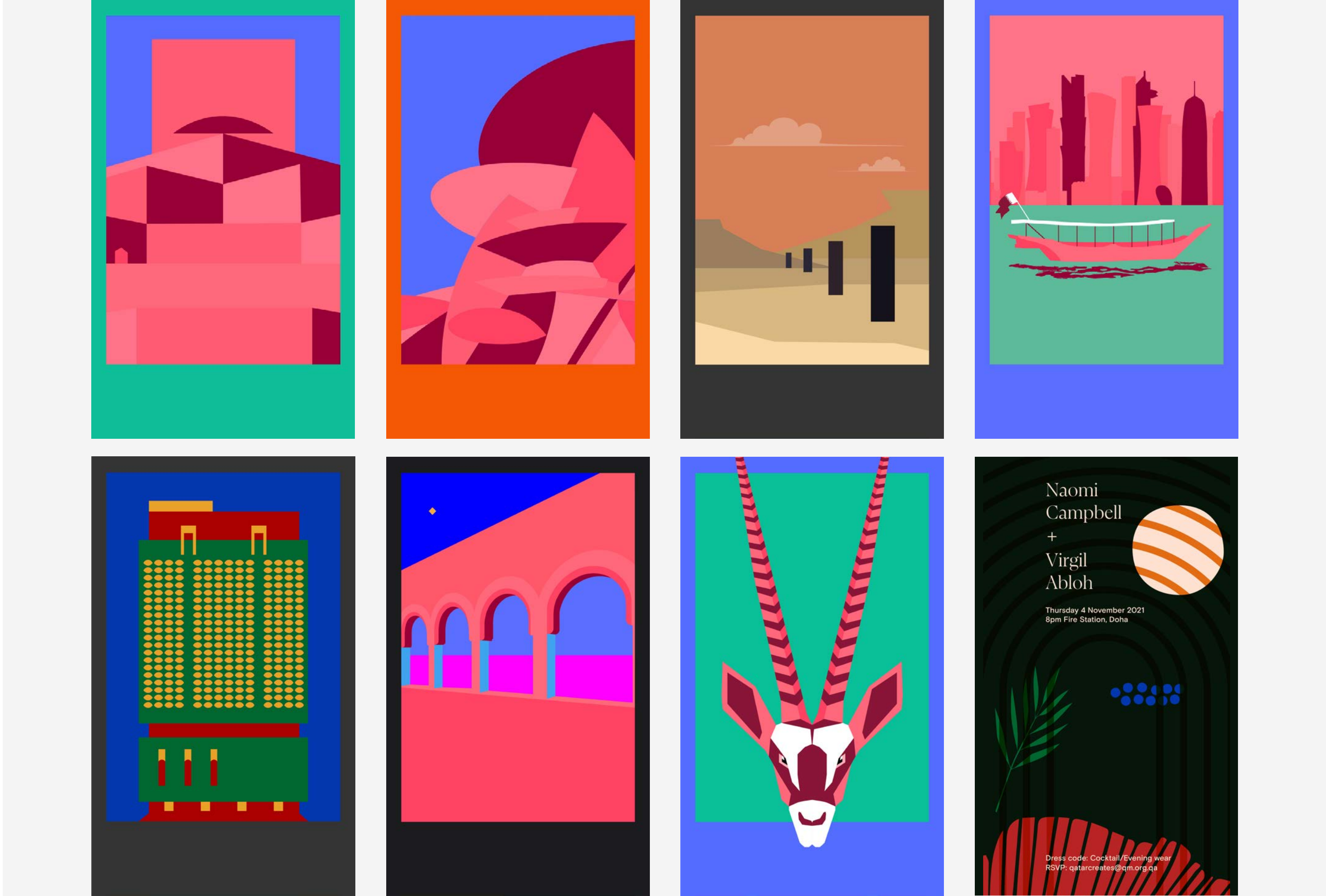
Special one-off event branding. Clients often need alternatives to religious festivals to help cater for their wide demographics. This was the client's idea of a Christmas time treat for it's special people.

Qatar Creates Festival of Art

- + Bilingual Brand
- + Wayfinding
- + Event Collateral
- + Digital Campaign for Social
- + City-wide Branding
- + Vehicle Wrapping



City wide brand execution for the Qatar Creates design biennale including animated invitations, transport, exhibition and set design. A comprehensive print campaign that encompassed talks, shows and exhibitions.



Coca-Cola Zero Sugar Launch & Packaging

- + Packaging Design
- + Print Design
- + Digital Campaign for Social
- + Event Collateral

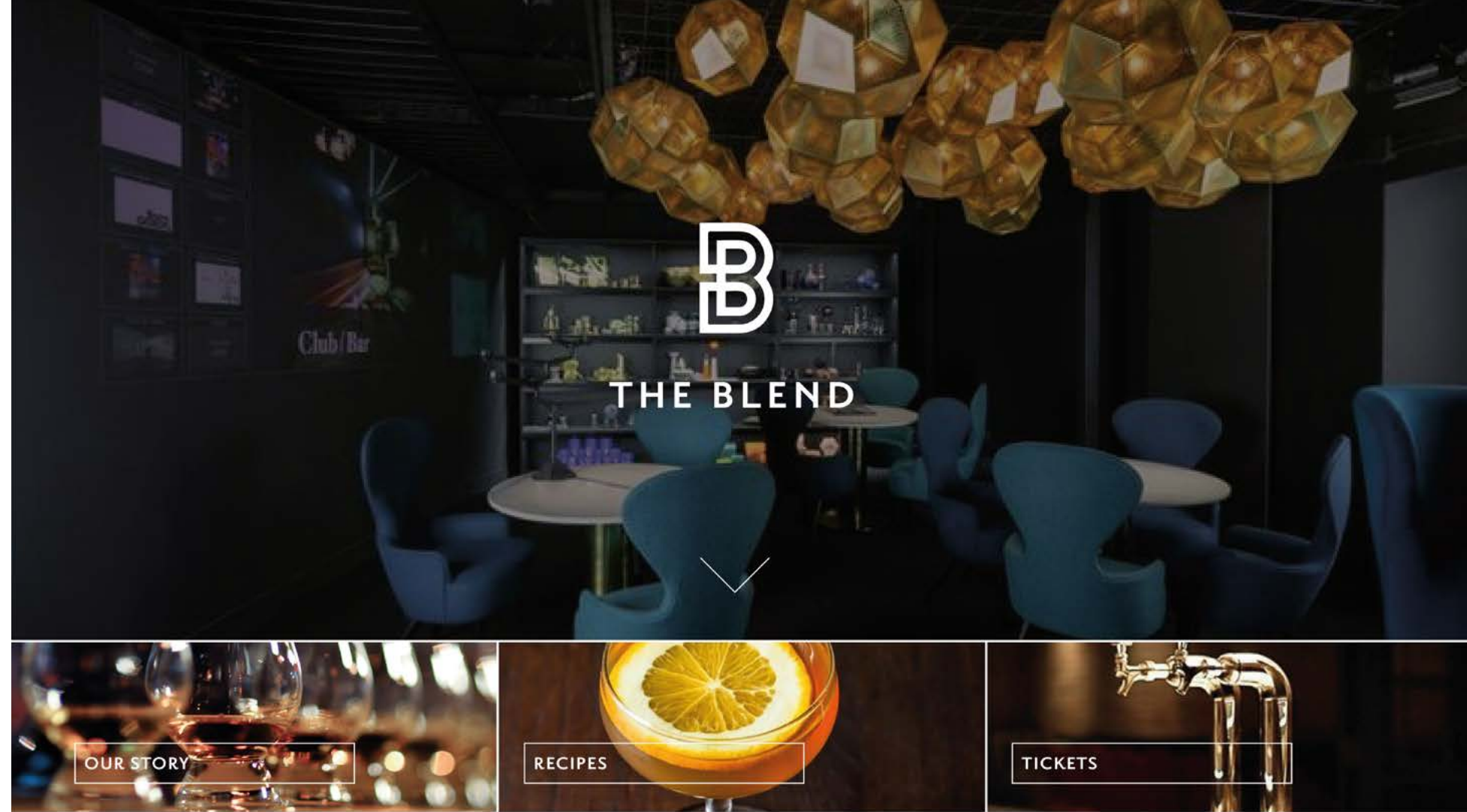


Special edition packaging for Coca-Cola Zero Sugar and launch event, the packaging was designed for the media launch across Europe.

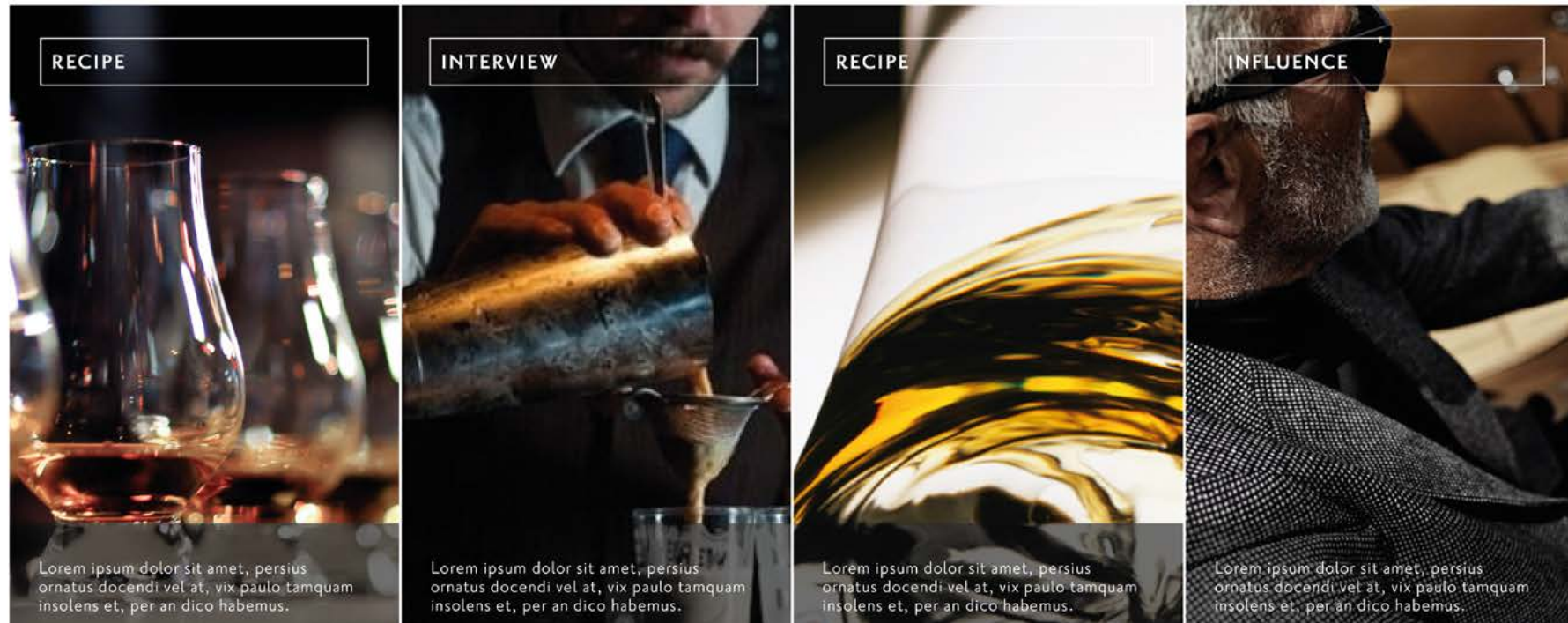


Chivas Regal Product Experience

- + Art Direction
- + Brand
- + Event Collateral
- + Digital Campaign for Social
- + Website Design



THE ART OF BLENDING | CHIVAS THE STORY BLENDED PEOPLE INTERVIEW RECIPES CALENDAR REGISTER TICKETS



A touring experience designed for the Chivas diffusion brand 'The Blend', focused on an extravagant tasting experience. This event was designed to feature a huge brass and glass centrepiece which the public purchased tickets for.

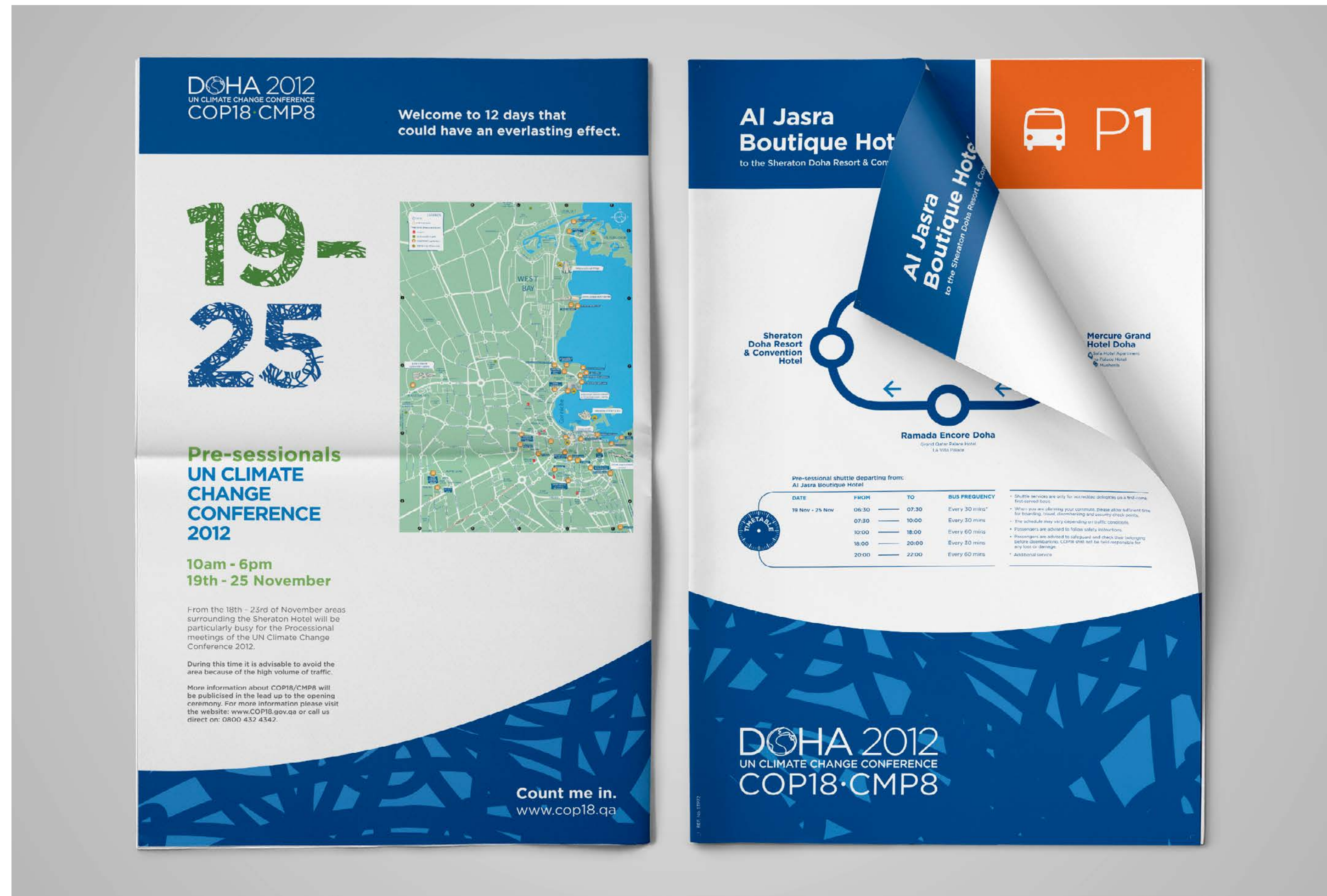


UN COP18/CMP8 City Wayfinding System

- + Wayfinding
- + Print Design



Doha city-wide transport wayfinding system for the United Nation climate conference COP18/CMP8, spanning a three week period. Also see UN Wayfinding.

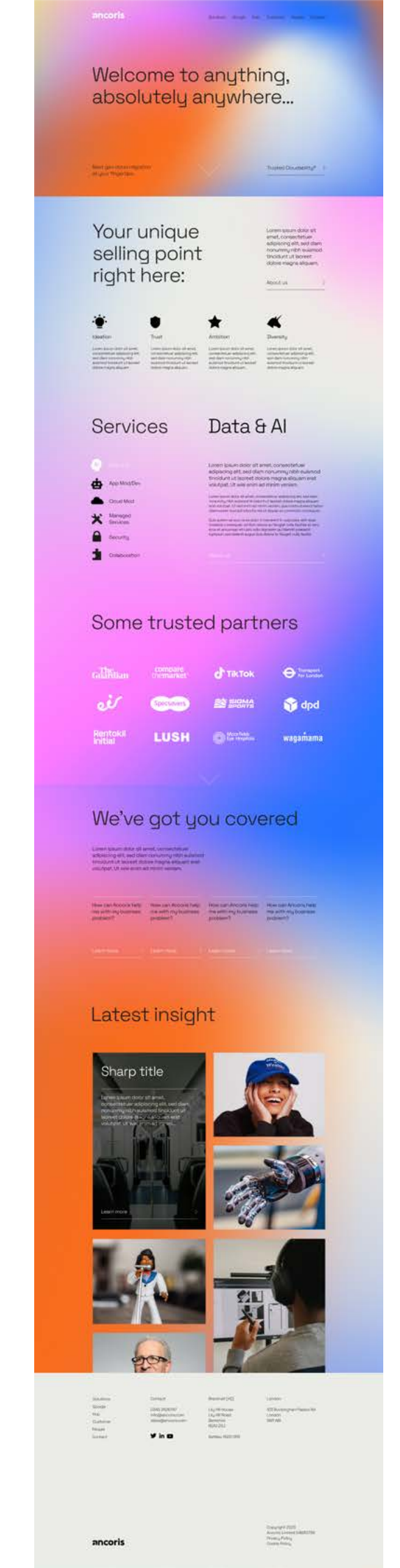
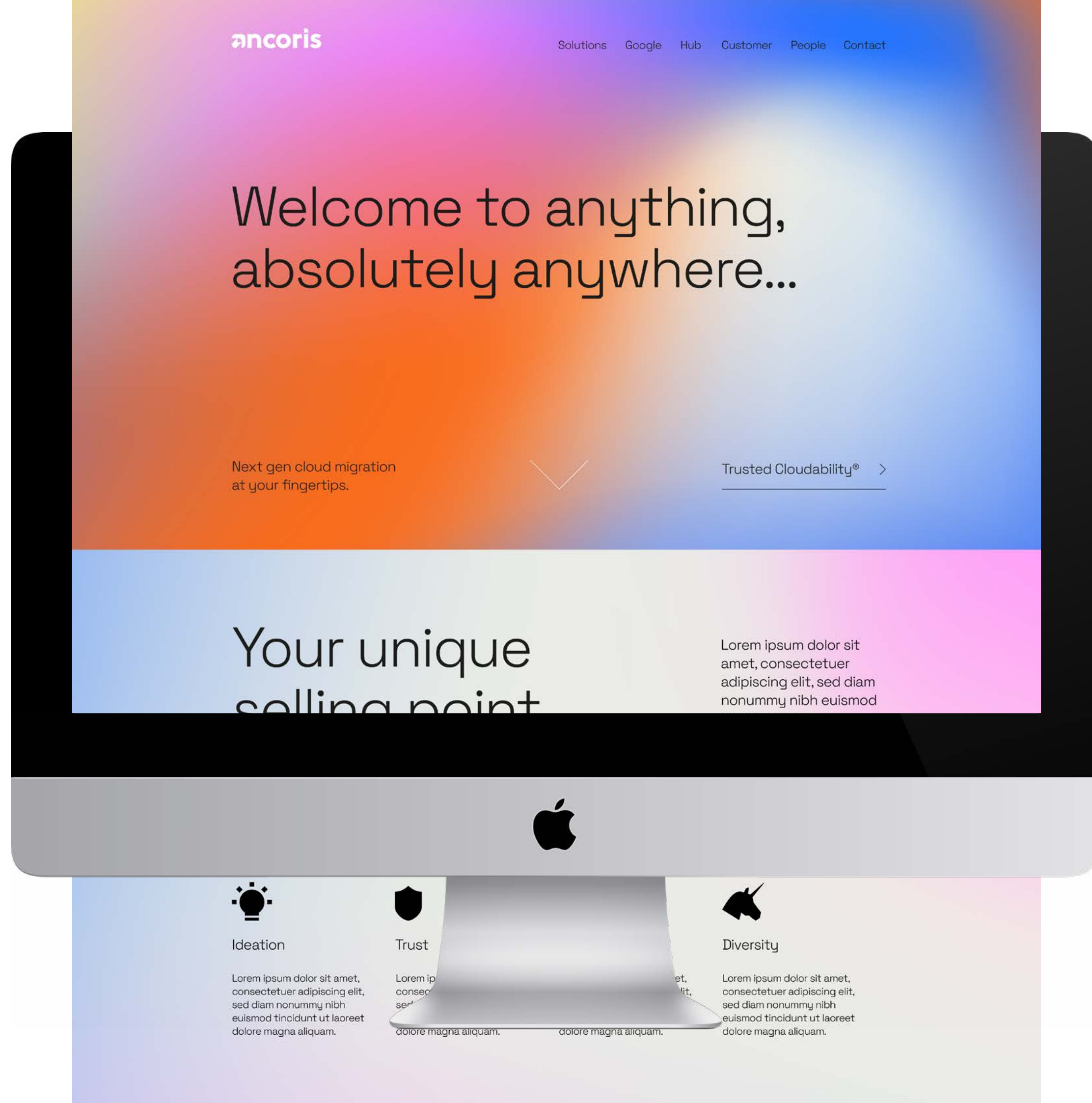


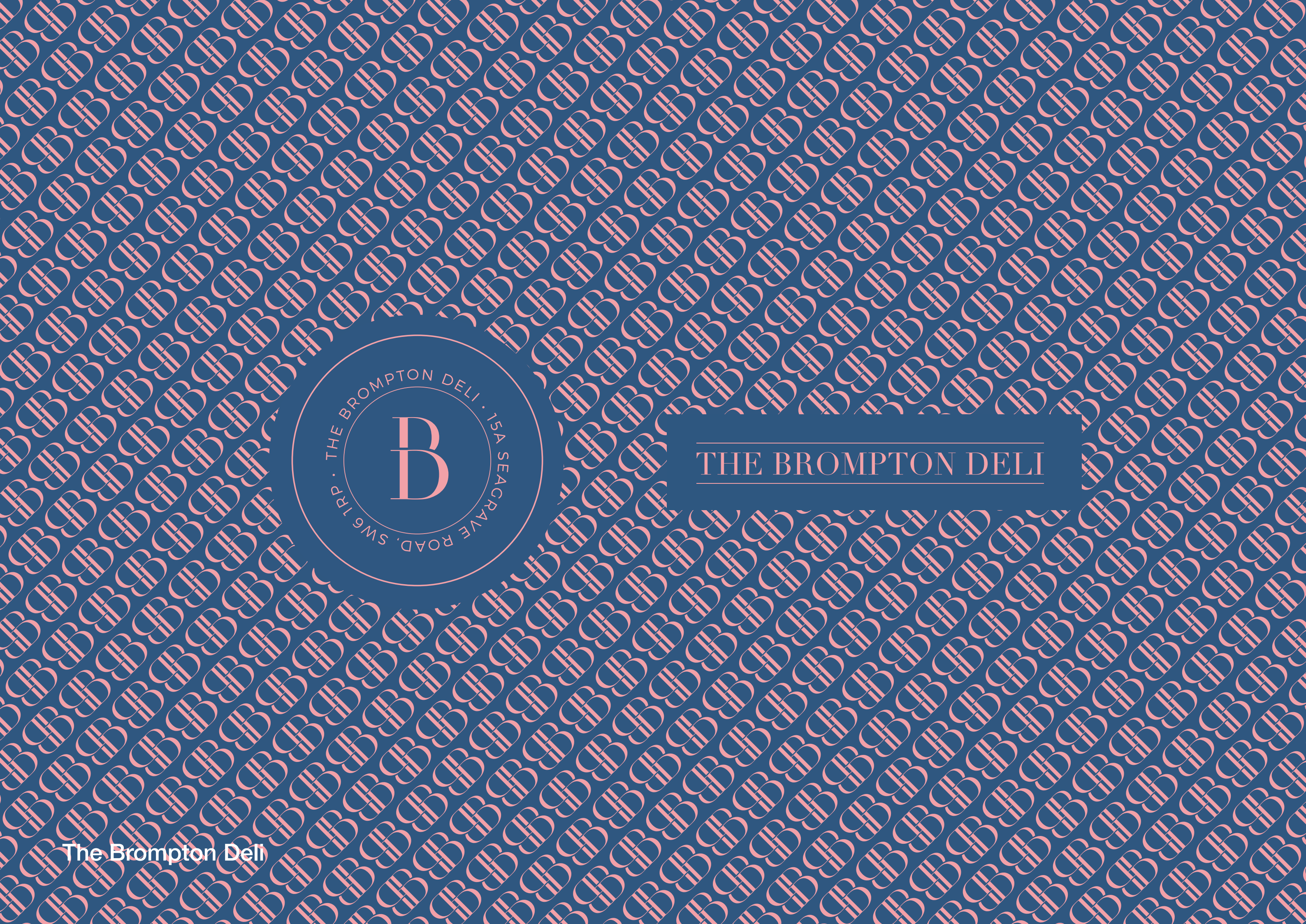
Brands

ancoris



Ancoris



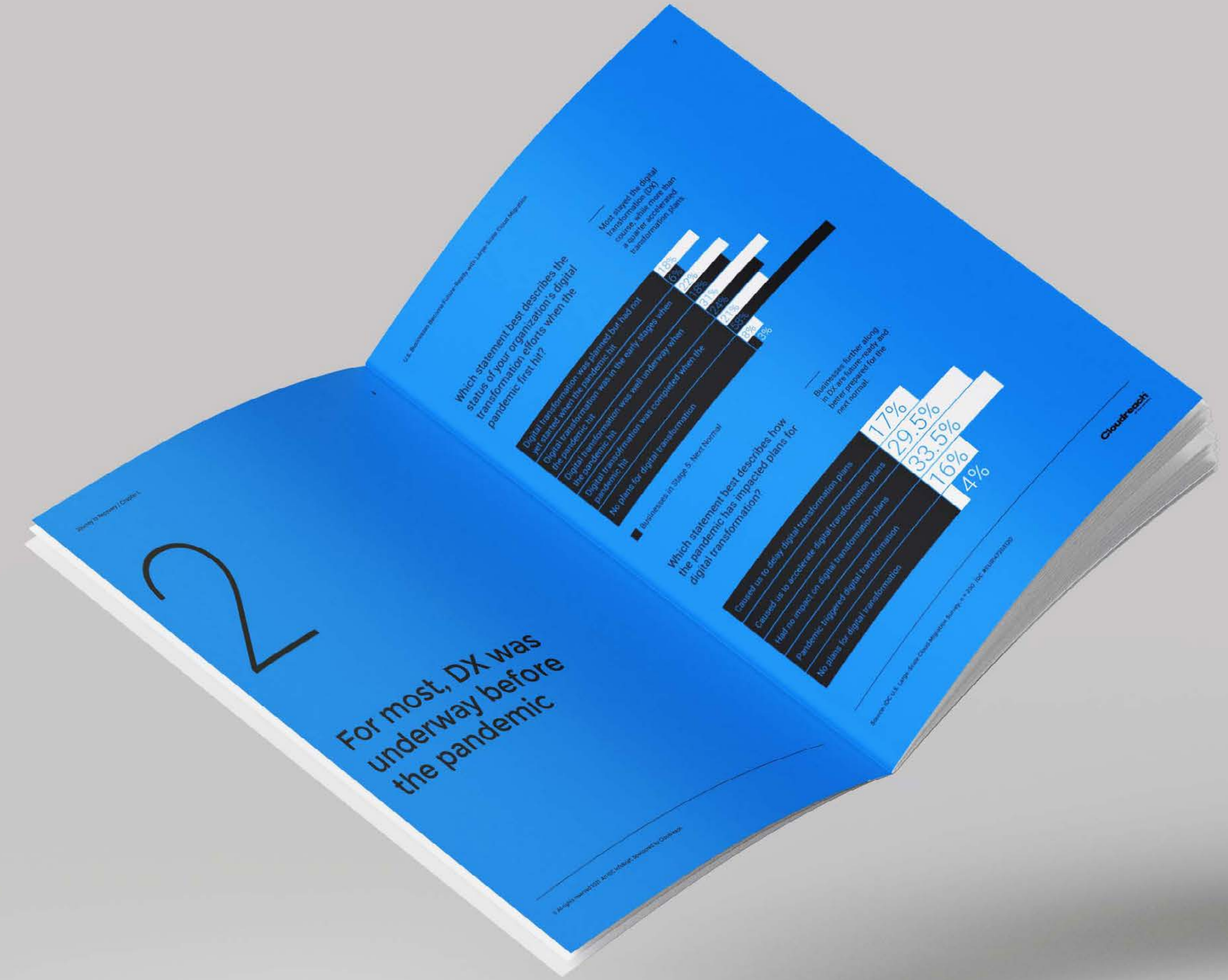


The Brompton Deli



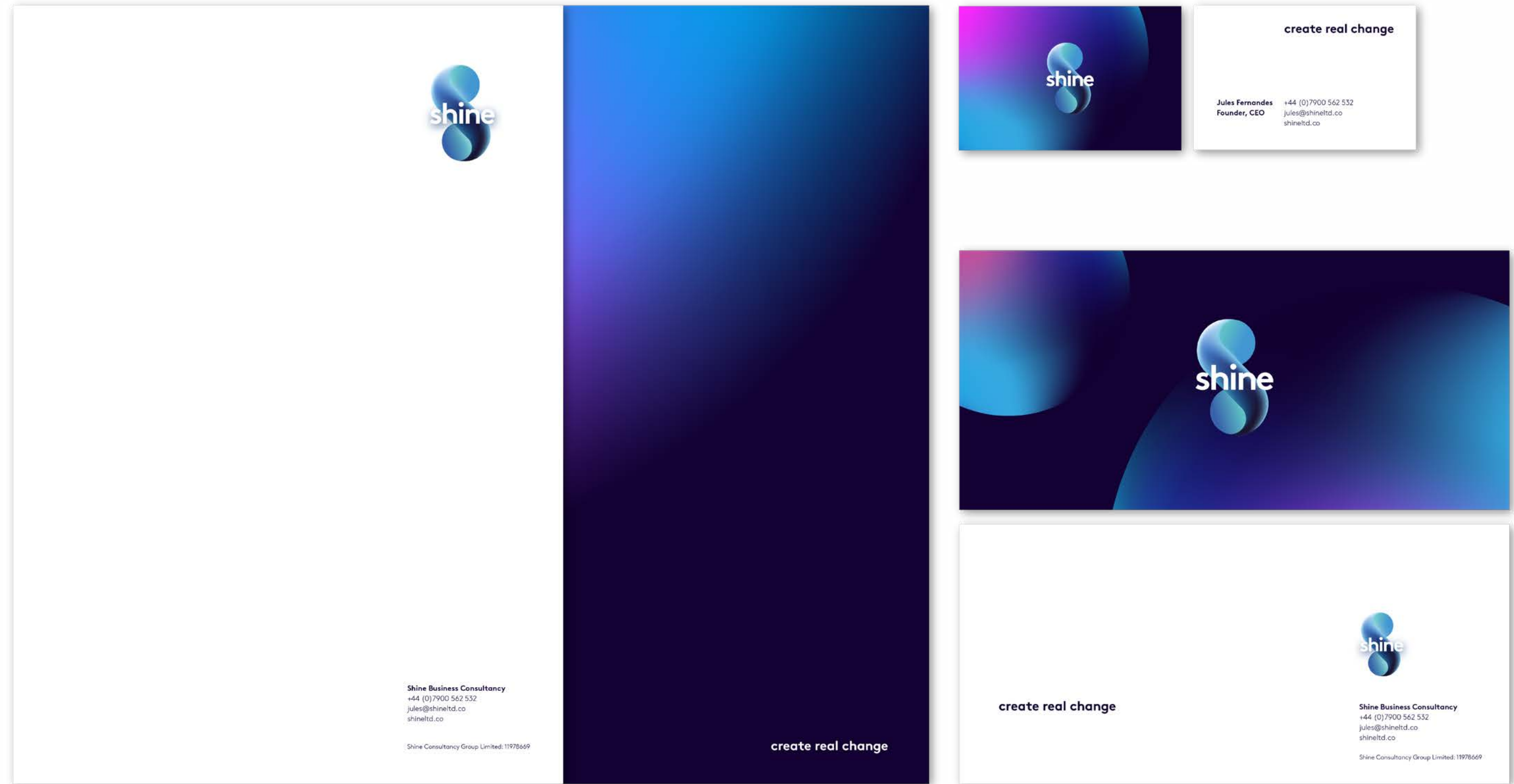


Cloudreach
an atos company





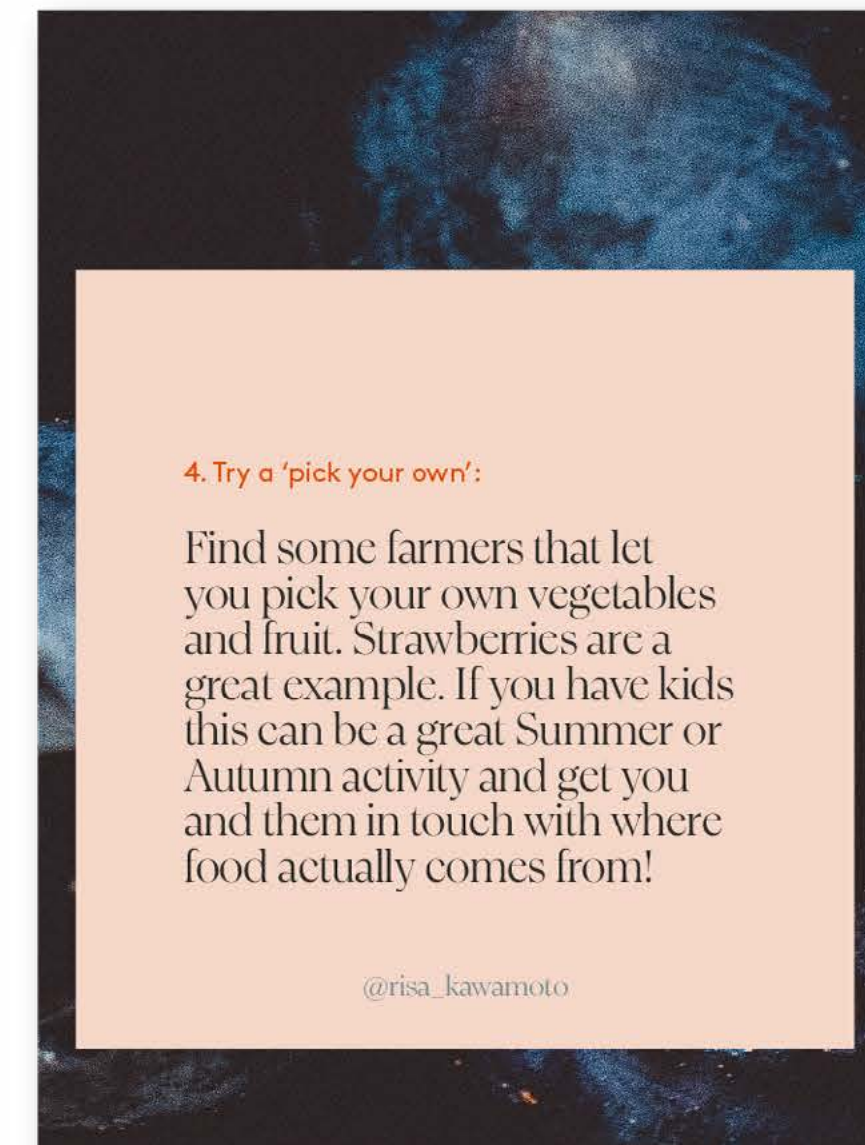
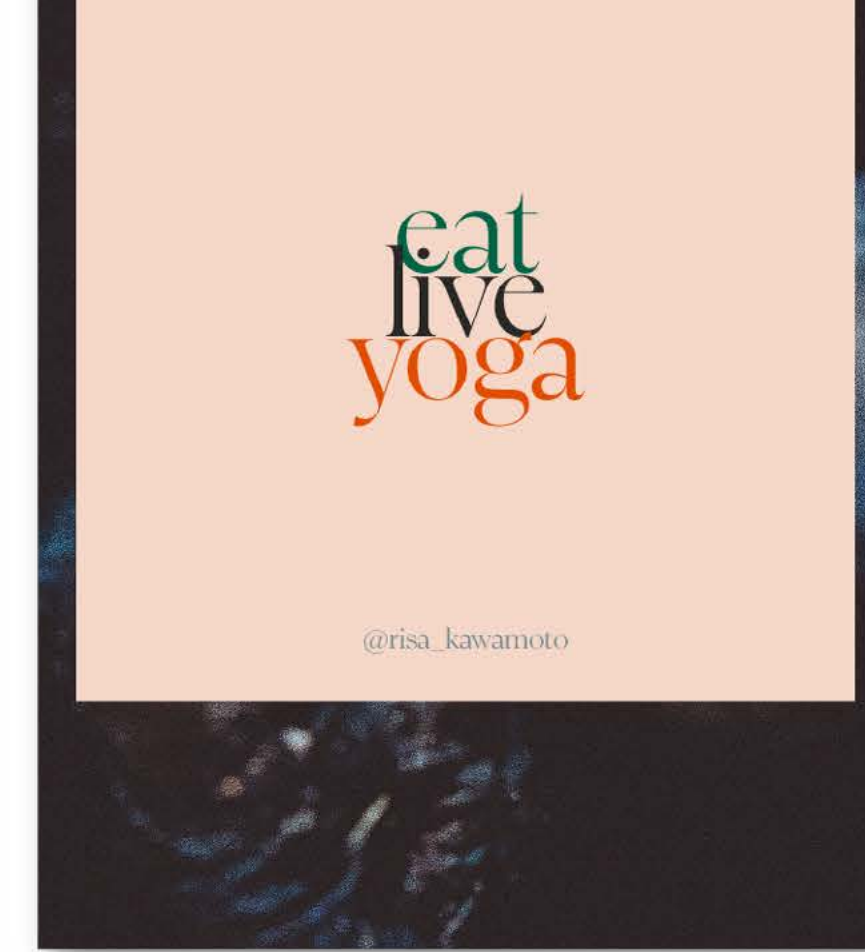
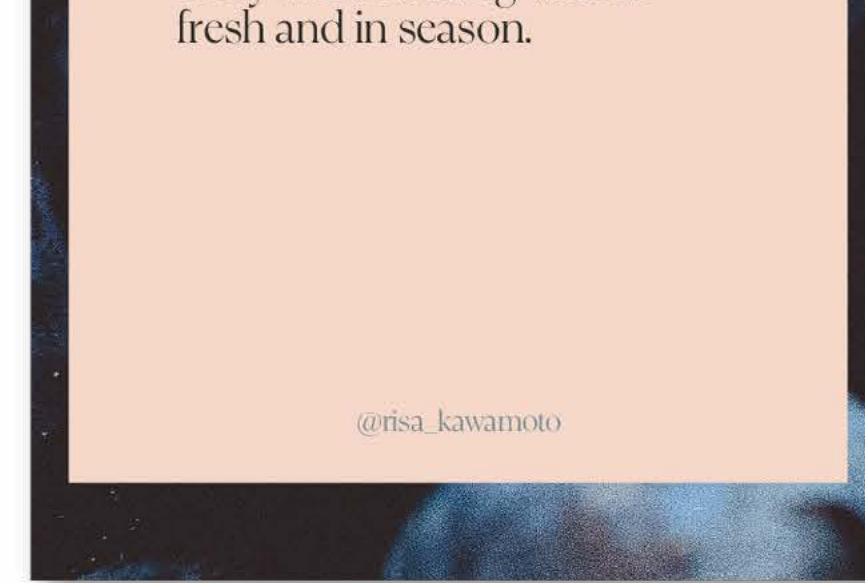
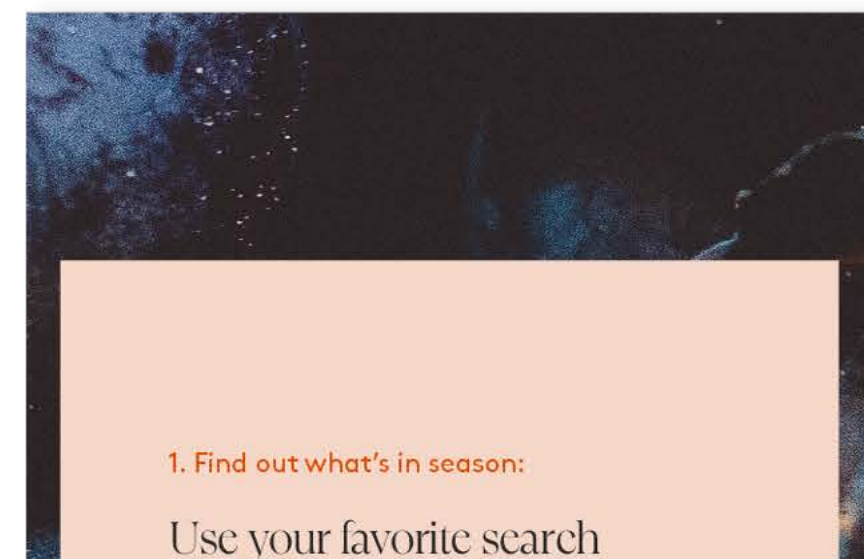
Shine





Risa

mea





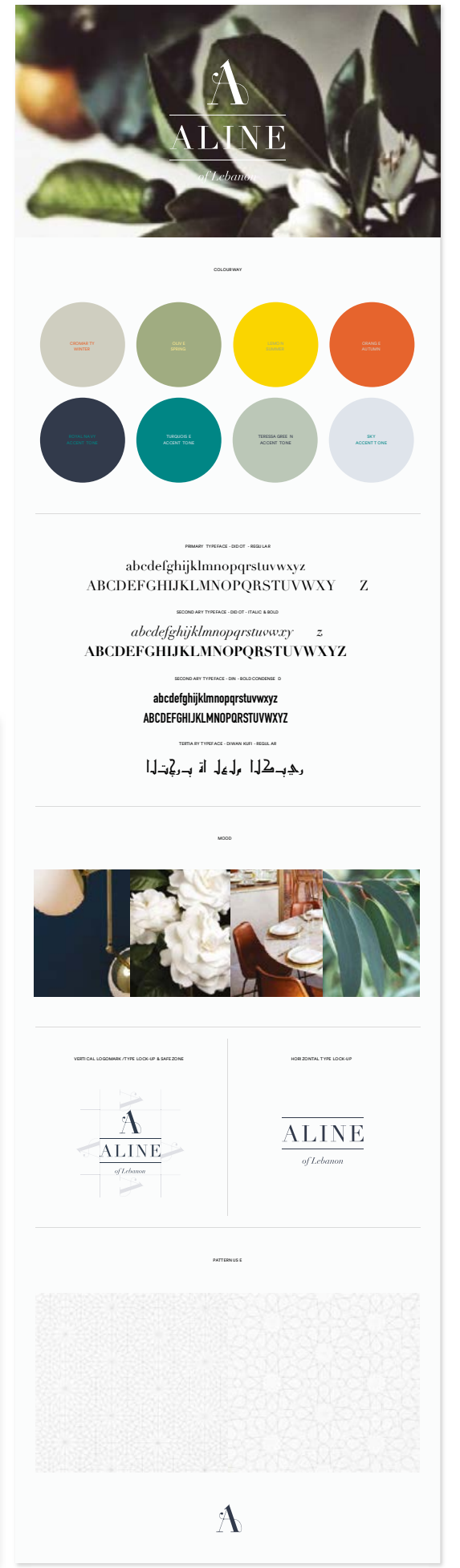
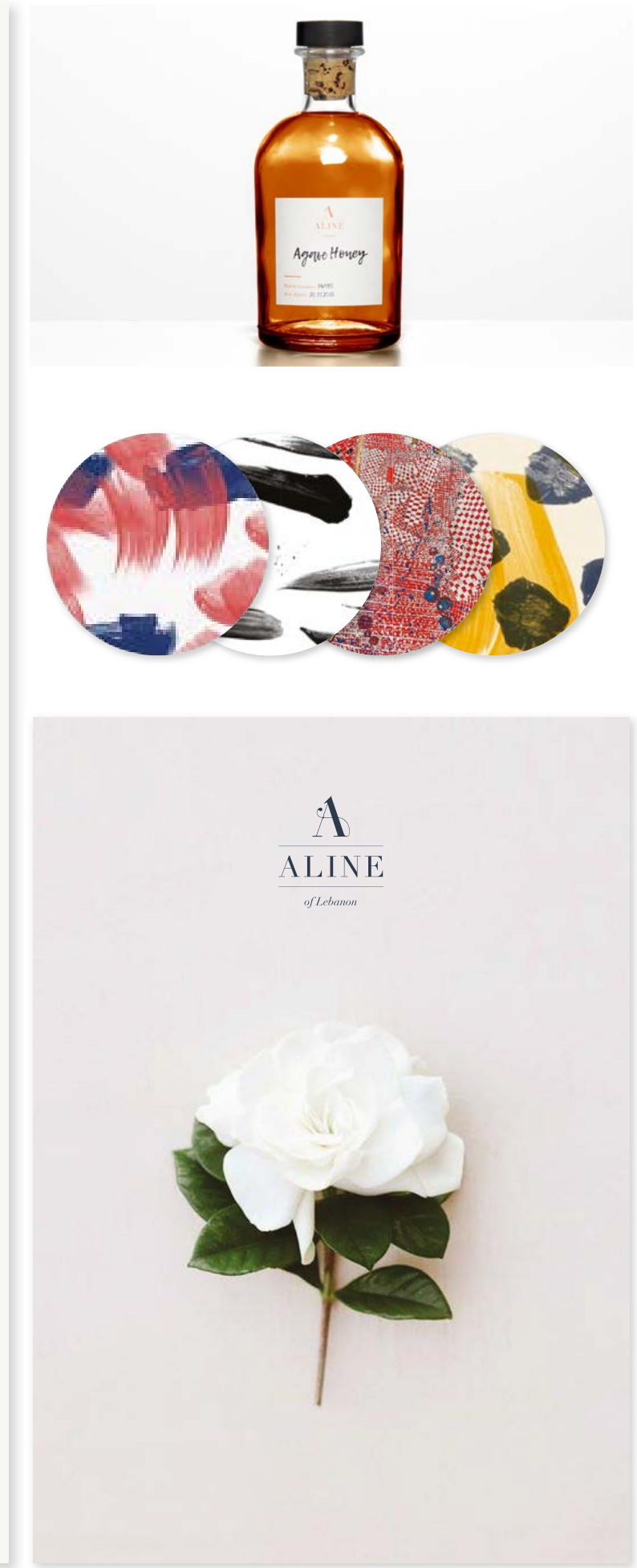
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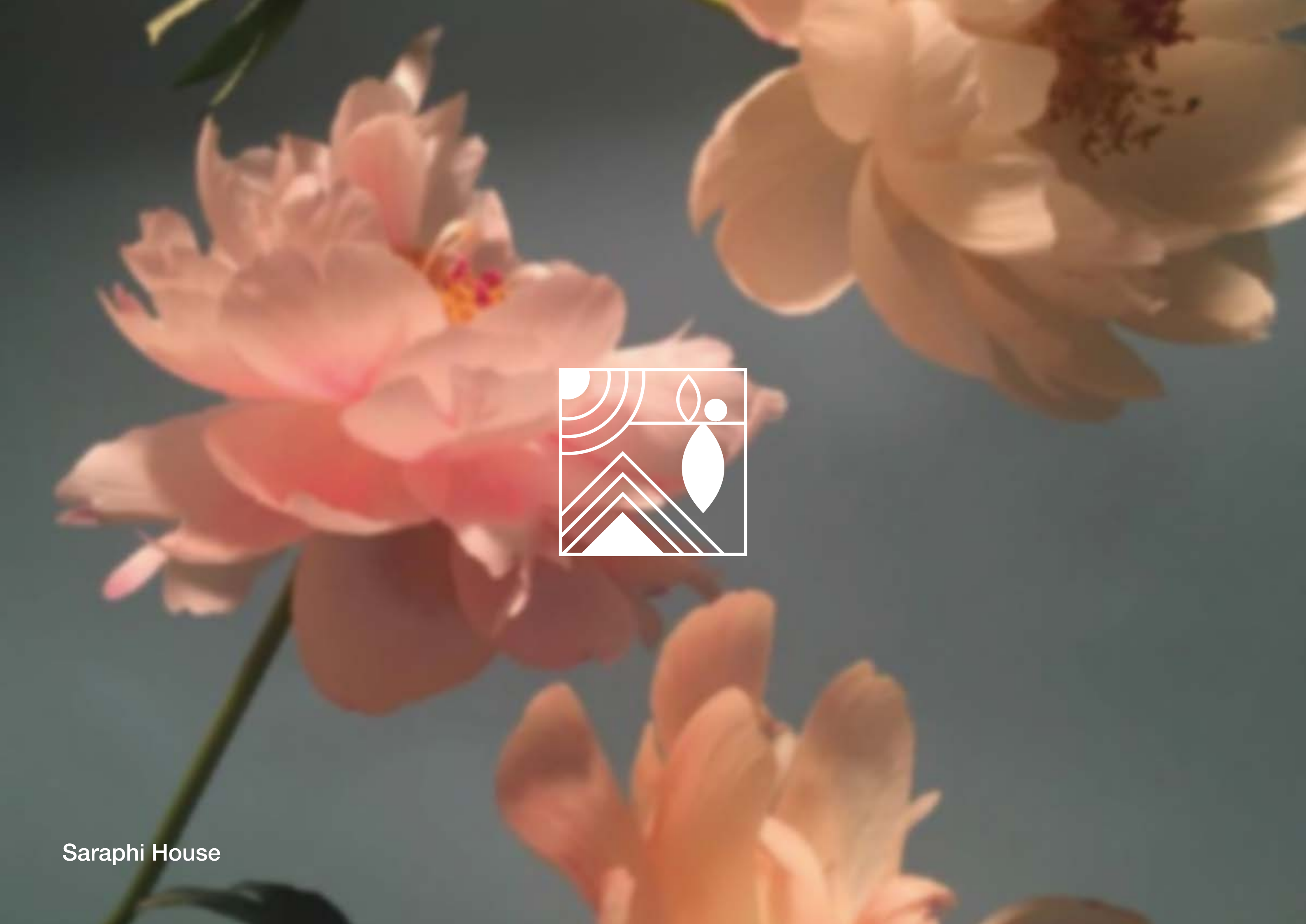


Soft Drinks & Juices	Still water, sparkling (75cl)	3.75
	Fever Tree Tonic/Lemonade	2.75
	Ginger Beer	3
	Coke, Diet Coke	2.75
	Ayran, healthy, thirst quencher made from yogurt	3
	Jellab, Date Syrup with Pine Kernels	3
	Freshly Pressed Orange Juice	3.5
	Mint Lemonade	3.5
	Carrot, Ginger, Apple	4.2
	Kale, Cucumber, Apple, Lime, Chia, Rose Water	4.5
Smoothies	Smoothies	4.75
	Banana Ginger / Very Berry / Pineapple	
Hot Drinks	Espresso, Macchiato	2.5
	Double Espresso, Double Macchiato	3
	Americano, Cappuccino, Latte, Flat White, Hot Chocolate	3
	<i>old extra shot / almond milk</i>	3.5
	Turkish Coffee with Cardamom	3
	Breakfast Blend, Earl Grey, Orange Star Anise, Green, Chamomile, Fresh Mint, Pomegranate White, Cardamom Black	3
	Orange Blossom	2.5
Beer & Ale	Beirut Beer	4.5
	Lebanese Brew	4.5
	961 Pale Ale	4.75
	Sol	4.5
Whisky, Bourbon & Rye	Jack Daniels	9
	J&B	9
	Makers Mark	10
	Woodford Reserve	9
	J.W. Black Label	10
	Dalmore 12yrs	12
	Glenfiddich 15yrs	13
	Lagavulin 16yrs	14
	Hakushu 12yrs	15
	Hudson Rye	15
Gin	Tanqueray	9
	Hendricks	10
	East London	11
	Ferdinand's	12
	Beefeater Burrough's Reserve	15
Vodka	Russian Standard	8
	Belvedere	12
	Beluga Gold	22
Rum	Havana Club 3yrs	8
	Sailor Jerry Spiced Rum	9
	Smith and Cross Jamaican Rum	12
Agave Based	Ocho Carado	10
	Illegal Mezcal Joven	12
	Don Julio Reposado	13
Apéritif	Campari	8
	Aperol	8
	Cocchi Americano	8.5
	Cocchi Vermouth Di Torino	8.5
	Dubonnet	8.5
	Lillet Blanc	8.5
	Punt e Mes	8.5
Digestif	Amaretto Disaronno	7
	Afanello	7
	Jägermeister	7
	Ferret Branca	8
	Courvoisier	9
	Cognac H by Hine	10
	Louis Royer F53	12

All drinks served in 30ml



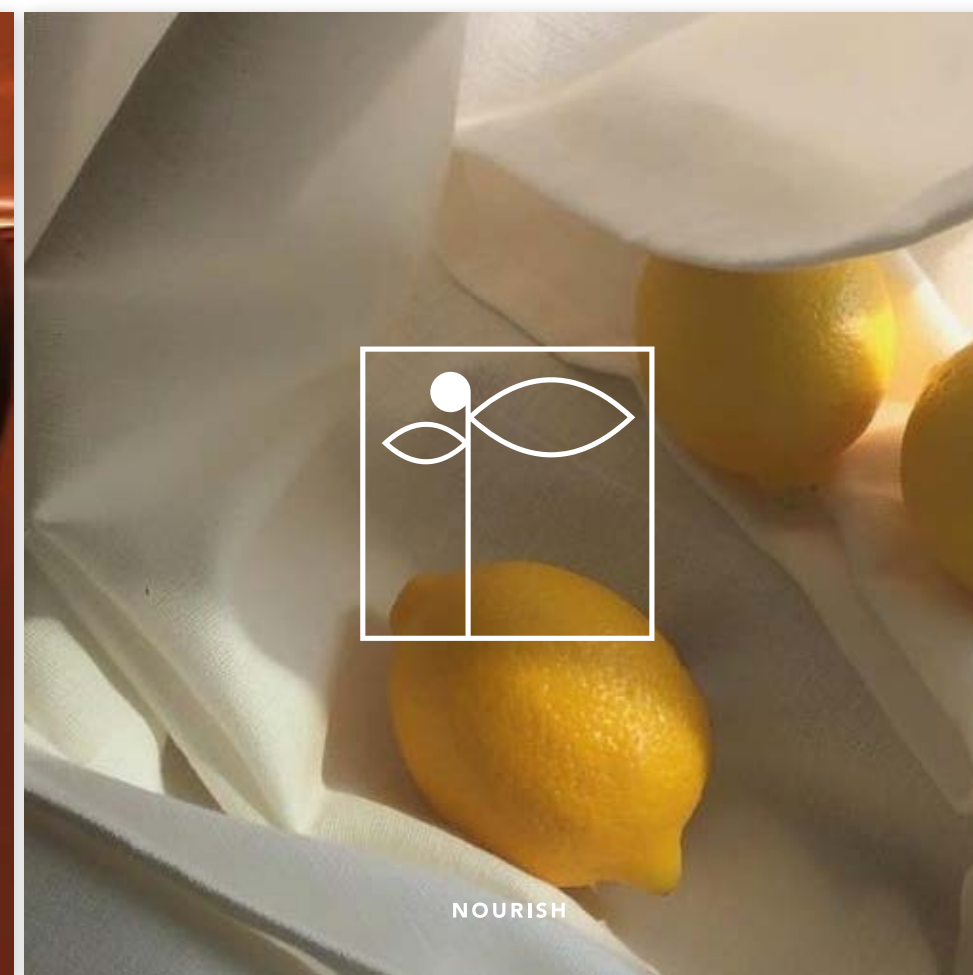
A



Saraphi House



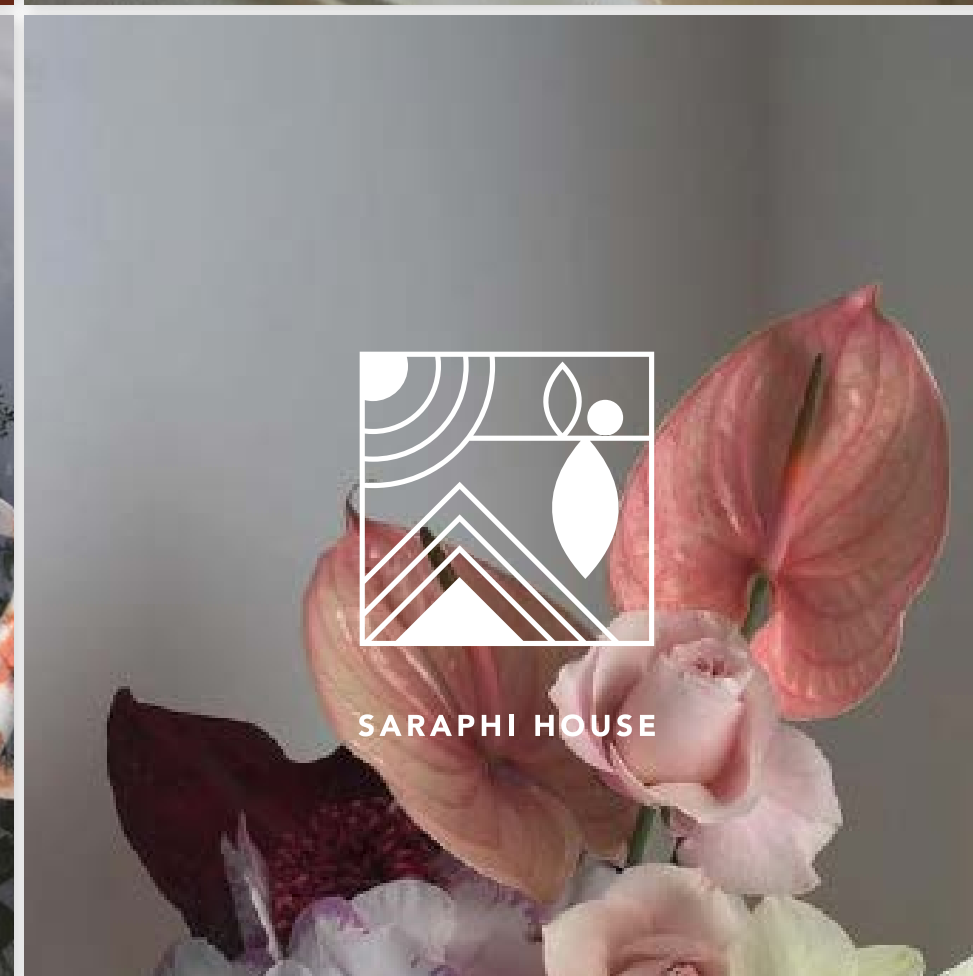
WELLNESS



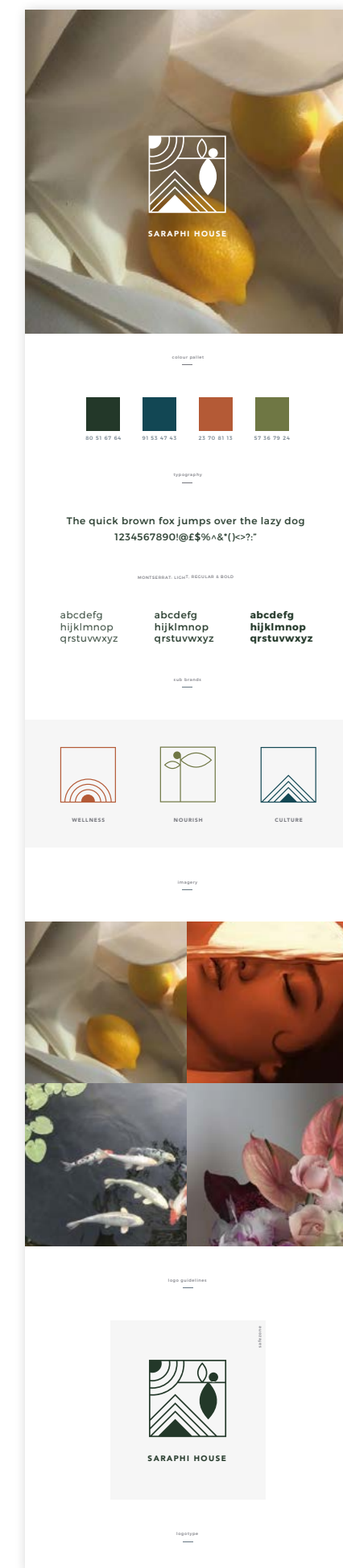
NOURISH



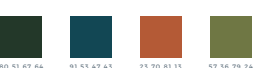
CULTURE



SARAPHI HOUSE



SARAPHI HOUSE



The quick brown fox jumps over the lazy dog
1234567890!@#\$%^&*()-+=

abcdefghijklmnop
qrstuvwxyz



WELLNESS



NOURISH



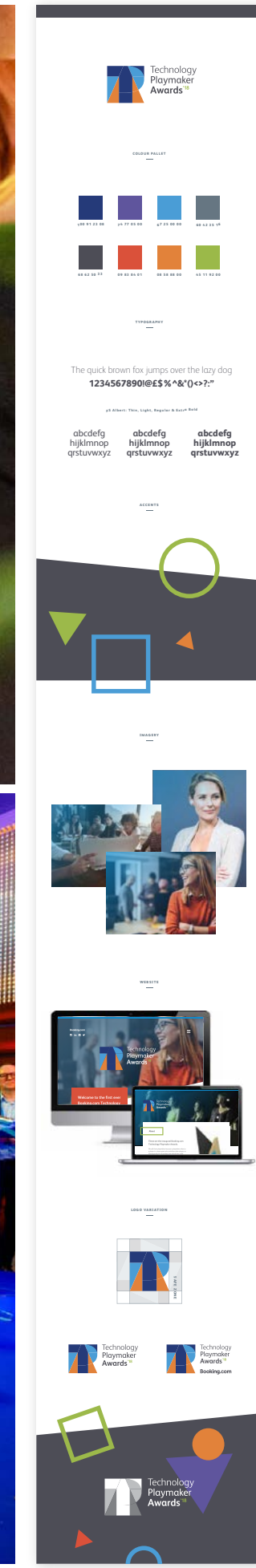
CULTURE

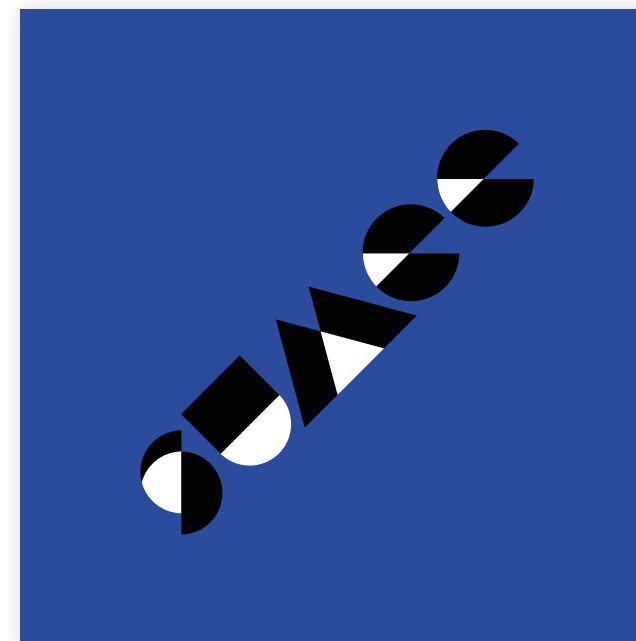


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TPA (Booking.com)





hello.

Sumee Holloway
Senior Production Manager

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www.sumeeholloway.com

sumee puts ducks in a row, can you?

...but make sure they're the right ducks!

/about
/work
/services
/contact
/play

about

A senior technical director for live events; Sumee Holloway works to support and deliver on all types of projects covering brand events to B2B, delivering on-the-ground solutions as well as pre-production practical development of the creative vision. Utilising a background of knowledge, in a variety of technological disciplines such as; lighting, electrical, audio, video visual, rigging and technical drawing. Sumee works with a wide range of suppliers to ensure logistical and technical success in implementation of the production.



/brands
/fashion
/corporate
/live
/create

brands

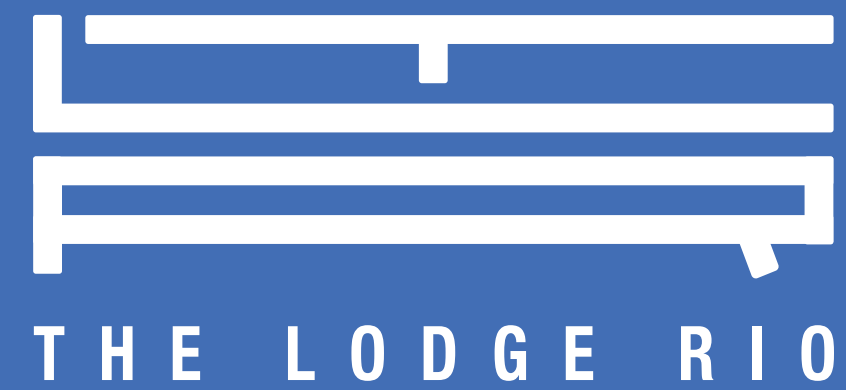
fa

"Brand testimonials: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad elit nibh nunc mattis aliquam erat tation ullamcorper suscipit lobortis nisl ut aliquip ex ea"

- Chris Ford, CEO London

contact

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THE LODGE RIO



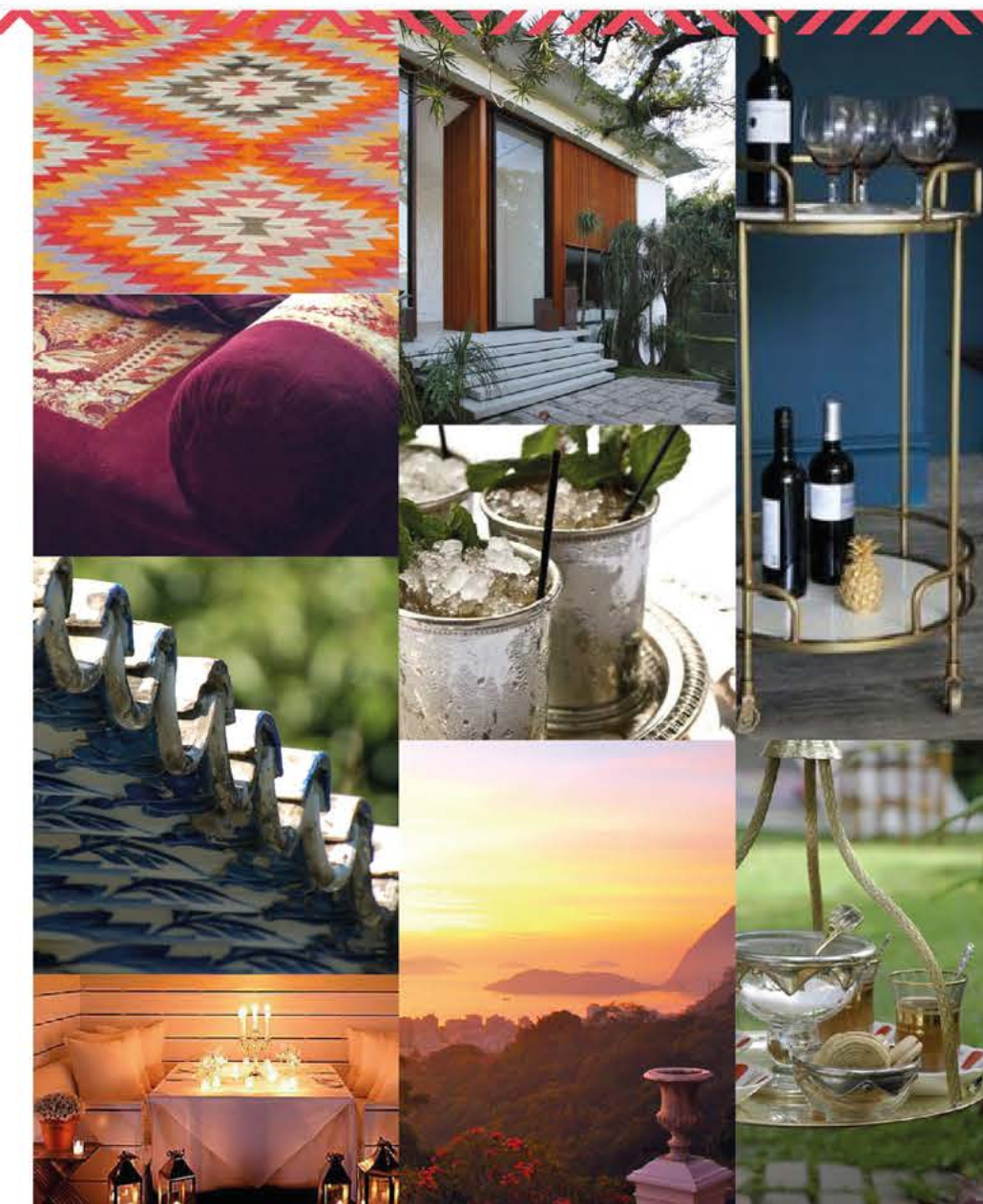
V E N U E

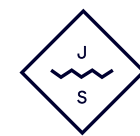
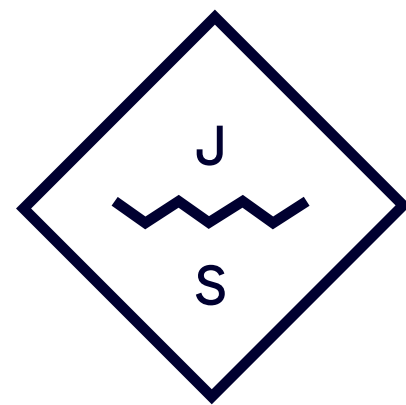
The Lodge is a premium event and hospitality establishment set in Rio's historic hill-top area of Santa Teresa for the Rio Olympics 2016.

Conceived exclusively for the Games by specialist event producers Nige Peters, NP+Co and John Beach; the Lodge's tastefully furnished and exquisitely serviced and catered 'club' rooms, terraces, pool area and gardens offer numerous event format and experience options to the corporate and private markets.

Richly imbued with Cariocan (original Rio) culture The Lodge presents discerning clients with a highly credible and fully-operational members club style venue.

The versatile design, furnishing, layout and branding possibilities readily facilitate client customisation and ownership. The entire hotel is available exclusively for guest numbers of up to 600 or for smaller groups by area.





WORK

ABOUT

CLIENTS

IDEAS

CONTACT



BLACKBERRY Q10 LAUNCH

SCROLL



Rockster



DUCKY

DUCKY

To Whom It May Concern,

Lorem ipsum dolor sit amet, quot gubergren usu et, ea has cetero inque sensibus. Ut admodum corpora nec, facilis ferent ea mel. At ius inermis torquatos constituam, everti feugiat salutandi at nam. Pri mandamus convenire gubergren ut, ut aperiri ornatus incorrupte mel. Eirmod neglegentur te sed, essent salutandi scriptorem cu mei. Habeo dolorem at mel. Copiosae contentiones mei ei, at utamur numquam sea.

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To Whom It May Concern,

Lorem ipsum dolor sit amet, quot gubergren usu et, ea has cetero iisque sensibus. Ut admodum corpora nec, facile foverit ea mol. At ius inornis torquatos consetitum, everti fugiat salutandi at nam. Pri mandamus convenire gubergren ut, ut aperiri ornatus incommpte mol. Eirmod neglegentur te sod, essent salutandi scriptorem cu mol. Haboo dolorim at mol. Copiosae contentiones mei ei, at utamur numquam asa.

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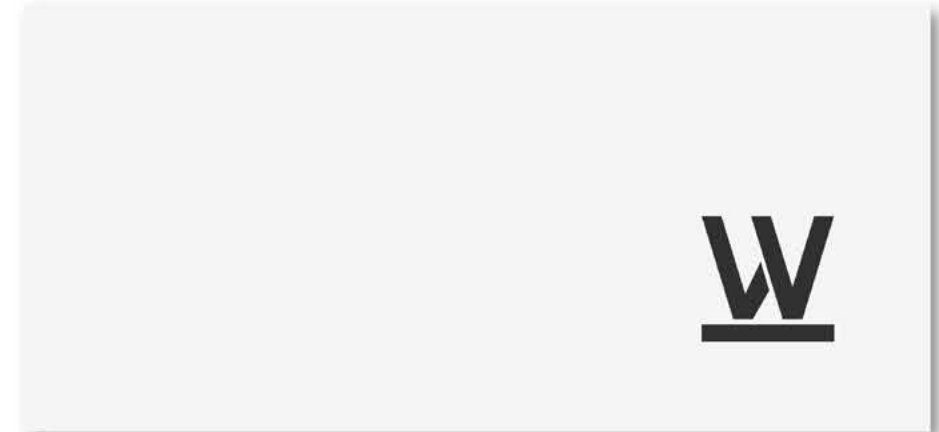


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